

CYBERSECURITY GOVERNANCE FOR THE BOARD OF DIRECTORS



WHEN

Nov 28 – 30, 2023

PRICE

\$4,500

WHERE

Live Online - Zoom

EXECUTIVE CERTIFICATE TRACK

Management and Leadership

Created, designed, and developed by experts in cybersecurity, data privacy, and corporate policy and governance from the MIT Sloan School of Management, *Cybersecurity Governance for the Board of Directors* provides a holistic, enterprise approach to cybersecurity and data privacy. Course faculty are colleagues at Cybersecurity at MIT Sloan (CAMS) research consortium, the only research group in the world that focuses entirely on the managerial side of cyber security. Topics covered include governance, protection and response, law and regulations, security strategy and culture.

The goal of this course is to assist board members, C-suite leaders, and other senior executives in quickly gathering essential language and perspectives for cybersecurity strategy and risk management to better carry out their oversight and leadership responsibilities.

Please visit our website for the most current information.

executive.mit.edu/cg

FACULTY*



Stuart Madnick



Keri Pearlson



Kevin Powers

TAKEAWAYS

Participants will leave this course with an understanding of

- The role of the board as it relates to cybersecurity and breach planning, response, and management
- The importance of building a corporate culture of cybersecurity
- Cybersecurity's role in data protection and privacy concerns
- The primary cybersecurity regulations and how they impact companies across different industries
- Evolving cyber vulnerabilities (for example human engineering and supply chain cyber risks)

WHO SHOULD ATTEND

Cyber risk is relevant to every organization of every size. This course is designed specifically for board members and senior leaders of companies who understand the importance of upskilling the boardroom to reflect the patterns of the marketplace and serve the needs of their organization in a time of escalating cybercrime. We highly recommend sending multiple individuals from your organization and board so that the individuals can develop a shared language and understanding of the digital concepts.



Being a knowledgeable board member does not mean becoming a cybersecurity expert, but it does mean understanding basic concepts, risks, frameworks, and approaches. And it means having the ability to assess whether management appropriately comprehends related threats, has an appropriate cyber strategy, and can measure its effectiveness. Board members today require focused training on these critical areas to carry out their mission.

**Please note, faculty may be subject to change.*

CONTACT INFORMATION

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