

BECOMING A MORE DIGITALLY SAVVY BOARD MEMBER



WHEN

April 22 – 23, 2021
In-person (Sydney)

May 10 – 12, 2021*
Live Online

*there will be an additional
6-week self-paced online
learning module until 7/15/20

PRICE

\$12,000

WHERE

Hybrid (includes in-person,
live online, and asynchronous
components)

EXECUTIVE CERTIFICATE TRACK

Management and Leadership

Recent MIT research shows that having board members with digital savvy is the new financial performance differentiator. This new course combines a two-day live online program with self-paced online learning components to help individuals and small teams—leaders and board members of large enterprises—increase their digital savviness and have more productive discussions around the opportunities and threats of the digital economy. Findings from recent MIT research show that board members who understand the impact of emerging technologies on business success are helping companies outperform competitors. Digitally savvy boards help their companies move forward at a sufficient pace, advocating for change by supporting and sometimes nudging their CEOs. *Becoming a More Digitally Savvy Board Member* is designed to help board members and enterprise leaders increase their digital savvy and set the foundation for competing more successfully in the digital economy.

Please visit our website for the most current information.

executive.mit.edu/dsv

MIT
MANAGEMENT
EXECUTIVE EDUCATION

FACULTY*



Peter Weill (Faculty
Director)



Kristine Dery



Roberto Fernandez

*Please note, faculty may
be subject to change.

TAKEAWAYS

Participants of this program will:

- Become more digitally savvy from strategic, technological and enterprise perspectives
- Learn what it takes to be a more effective director during a company's digital transformation
- Learn how to ask the right questions
- Collaborate with directors from all over the world

WHO SHOULD ATTEND

This course is designed for leaders and board members of large enterprises. We highly recommend sending a team so that the individuals can develop a shared language and understanding of the digital concepts.

CONTACT INFORMATION

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