

*All times noted are in Eastern U.S. (Boston, MA) time zone.*

**Day 1**

8:30AM–1:30 PM  
(Includes flexible breaks)

**Program Welcome**

**Overview of Program and  
Definition of “Innovation”**

**The Third Way to Innovate**

**Executing the Third Way**

**Day 1 Wrap-Up and Assignment**

**Day 2**

8:30AM–1:30 PM  
(Includes flexible breaks)

**Your Application Example**

**Innovation Simulation**

**Innovating Around the Box: The First Three Decisions**

**Innovation in Practice**

**Day 2 Wrap-Up and Assignment**

**Day 3**

8:30AM–1:30 PM  
(Includes flexible breaks)

**Innovation Leadership:  
Helping the Organization with Third Way Change**

**Experimentation and Testing**

**Implementation**

**Presentation of Certificates**

**Program Closing and Summary**