

*****All times noted are Eastern U.S. (Boston) time**

DAY 1
8:30AM – 1:30PM

(Includes two 15 minute breaks)

Why is Innovation a Challenge in Large Organizations?

Innovation Ecosystems (iEcosystems) – the MIT Model

Engaging iEcosystems - Innovation Loops

Your iEcosystem Strategy – Strategic Engagement

Completion of asynchronous work is required prior to day 2

DAY 2
8:30AM – 1:30PM

(Includes two 15 minute breaks)

Designing iEcosystem Engagement: Introduction & Hackathons

Designing iEcosystem Engagement: Accelerators & Prize Competitions

Leadership in delivering iEcosystem engagement

Certificate Ceremony

Schedule subject to change

DAY 1

8:15 – 9:00 AM	Registration and Continental Breakfast
9:00 – 10:30 AM	Why is Innovation a Challenge in Large Organizations?
10:30 – 11:00 AM	Break
11:00 – 12:30 PM	Innovation Ecosystems (iEcosystems) – the MIT Model
12:30 – 1:30 PM	Lunch
1:30 – 3:00 PM	Engaging iEcosystems - Innovation Loops
3:00 – 3:30 PM	Break
3:30 – 5:00 PM	Your iEcosystem Strategy – Requirements and Resources
5:00 – 7:00 PM	MIT iHQ tour and reception

DAY 2

8:15 – 9:00 AM	Continental Breakfast
9:00 – 10:30 AM	iEcosystem Engagement: Part I
10:30 – 10:45 AM	Break
10:45 – 12:15 PM	iEcosystem Engagement: Part II
12:15 – 1:00 PM	Lunch
1:00 – 2:45 PM	Leadership in Delivering Innovation
2:45 – 3:00 PM	Feedback Completion and Adjournment

*Schedule subject to change