

SUPPLY CHAIN STRATEGY AND MANAGEMENT



WHEN

Nov 19 – 20, 2024

PRICE

\$4,500

WHERE

Cambridge, MA

EXECUTIVE CERTIFICATE TRACK

Technology, Operations,
and Value Chain
Management

Led by world experts, this practice-oriented course investigates a robust MIT framework for strategically managing and optimizing supply chains in today's rapidly changing markets. The program, Supply Chain Strategy and Management, presents innovative strategies and best practices for improving supply chain performance. Executives gain a deeper understanding of supply chain integration, technology sourcing, make-buy decisions, strategic partnering and outsourcing, and IT and decision-support systems. As a course participant, you will also explore how to better structure a company's supply-chain strategy, how to integrate e-business thinking into supply chain strategy and management, and how to assimilate sustainability into a supply chain strategy. In addition, you'll discuss guidelines for making strategic sourcing and make-buy decisions, the next big trend in supply chain strategy, and the key skills required to be successful.

Please visit our website for the most current information.

executive.mit.edu/sc

MIT
MANAGEMENT
EXECUTIVE EDUCATION

FACULTY*



David Simchi-Levi



Thomas Roemer

*Please note, faculty may be subject to change.

TAKEAWAYS

You will better understand:

- The role of supply chain design in business strategy and why, if not linked, a supply chain design can undo a company's entire business strategy
- Forces that influence supply chain structure—how supply chain structures change, how supply chain structures and industry structures overlap, and how these structures are affected by the speed of change in a given industry
- How to integrate supply chain design with product and process development
- How to connect supply chain design with supply chain management and logistics
- Supply chains in the age of e-business

WHO SHOULD ATTEND

- Senior managers responsible for the general business and strategic management of product supply and development
- Vice presidents of manufacturing, product development, and purchasing and distribution
- Senior supply chain managers and project management executives in any company that manufactures or distributes products, including component manufacturers, contract manufacturing companies, semi-conductor manufacturers, equipment manufacturers, consumer goods manufacturers, telecom companies, financial services companies, and retailers who would like to control more of the supply chain



A great course for those executives who have not formally studied supply chain discipline or a refresher for those who have. Great content, enjoyed the dialogue with others in the course and with the course leaders.

OVERALL RATING | ★ ★ ★ ★

– Justine C

CONTACT INFORMATION

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