



Business Model Innovation for Organizational Transformation

Live Online via Zoom
Sample Schedule

*****All times listed are Eastern (Boston, MA) time zone.**

Day 1

8:30 AM – 1:30 PM

Welcome & Overview of Program
Business Model Fundamentals
Business Model Logic
Think Like a Disruptor

Day 2

8:30 AM – 1:30 PM

Determining Your Value Proposition
Business Model Innovation
Corporate Culture

Day 3

8:30 AM – 1:30 PM

Transformational Targets
Ecosystem Design
Conclusions & Your Next Steps Forward

*** Schedule subject to change.