

6 weeks (excluding orientation)
Entirely online
Self-paced learning
6-8 hours/week*

**The recommended weekly time commitment for core content is 4-5 hours, taking into account the busy lifestyles of working professionals, with an additional 2-3 hours recommended for non-compulsory weekly extension activities, should you have the time. Each module is released weekly, allowing a flexible but structured approach to learning. You'll be supported as you engage in individual activities and group discussions, ensuring you feel confident to submit your best work at each weekly deadline.*

With a focus on the organizational and managerial implications of these technologies, rather than on their technical aspects, you'll leave this course armed with the knowledge and confidence you need to pioneer its successful integration in business:

- Module 1: An Introduction to Artificial Intelligence
- Module 2: Machine Learning in Business
- Module 3: Generative AI in Business
- Module 4: Robotics in Business
- Module 5: Artificial Intelligence in Business and Society
- Module 6: The Future of Artificial Intelligence

Schedule subject to change