For non-technical business leaders and corporate strategists, IT can be a source of frustration. Essential IT for Non-IT Executives is intended to help organizations develop a language shared by managers from various backgrounds and areas of expertise, so they can work together efficiently and productively, propelling their organization toward future success. The program offers essential IT management training to help non-technical senior business managers work with, oversee, and generate value from IT. Drawing on MIT Sloan research, faculty present strategies for instituting a working relationship between IT managers and business managers based on transparency—clear communication about IT performance and decision processes. The program is not meant to make an IT specialist out of every manager, but to make every manager confident to resolve IT issues, and work with IT staff to make better decisions and deliver better process change. This course will also help you optimize your role in the use of essential technology for competitive advantage.

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executive.mit.edu/it
This course was outstanding – it was an excellent blend of research-based models and real-world examples resulting in ideas and frameworks that can be implemented in any organization. A must for any executive who intersects with IT on any level.

OVERALL RATING | ★★★★★

– Jessica G

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