

DAY 1

7:45 AM - 8:30 AM	Registration and continental breakfast
8:30 AM - 10:15 AM	The challenges of innovation: Why organizations have difficulties building, leading, and sustaining innovation
10:30 AM - 12:15 PM	The challenges of innovation: Some innovation patterns and coping with uncertainty and resistance
12:15 PM - 1:15 PM	Networking lunch
1:15 PM - 2:30 PM	Misperceptions that inhibit an organizations ability to innovate: The nature of innovation and how ideas fit in
2:40 PM - 4:00 PM	Misperceptions (cont.): Dealing with risk and uncertainty
4:10 PM - 5:00 PM	Misperceptions (cont.): Making decisions and rewarding success when uncertainty is high
5:00 PM - 5:30 PM	Review of first day (key learnings and takeaways) and overview of day two
5:30 PM - 6:30 PM	Networking reception

DAY 2

7:45 AM - 8:30 AM	Continental breakfast
8:30 AM - 10:00 AM	Adapting development processes to be innovation friendly: Anticipating the future: customer needs and emerging technologies
10:15 AM - 12:00 PM	Adapting development processes to be innovation friendly: Building roadmaps to innovative futures
12:00 PM - 1:00 PM	Networking lunch
1:00 PM - 2:30 PM	Leading and sustaining innovative activities: Examining critical roles and marshaling events within innovative entrepreneurial teams
2:45 PM - 4:00 PM	Leading and sustaining innovative activities: Examining and comparing critical success factors for new and existing product lines
4:00 PM - 4:30 PM	Summary, review, and key takeaways