EXECUTIVE PROGRAM IN GENERAL MANAGEMENT

2021
WE HAVE A LONG HISTORY OF COLLABORATION AMONG FACULTY AT THE CUTTING EDGE OF THEIR FIELDS ACROSS ENGINEERING, TECHNOLOGY, SOCIAL SCIENCE, AND MANAGEMENT.

The ability to bring all of these resources into an executive education program is unusual for a business school, and it is one of the reasons thousands of business professionals come here to develop the skills needed to face future challenges.

While attending our programs featured in this guide, you will meet extraordinary managers, senior executives, and agents of change from every corner of the globe—each of whom bring valuable experiences and insights. You will learn as much from your peers as you will from our world-renowned faculty.

We look forward to welcoming you to MIT, and we hope you will share your story with us.

Sincerely,

[Signature]
Associate Dean,
Executive Education
Founded in 1861, MIT is committed to generating, disseminating, and preserving knowledge, and to working with others to bring this knowledge to bear on the world’s great challenges. MIT is dedicated to providing its students with an education that combines rigorous academic study and the excitement of discovery with the support and intellectual stimulation of a diverse campus community.

QS ranks MIT the world’s No. 1 university for 2019-20. It has ranked at the top for eight straight years, and the institute also places first in 11 of 48 disciplines.

We seek to develop in each member of the MIT community the ability and passion to work wisely, creatively, and effectively for the betterment of humankind. The MIT community is driven by a shared purpose: to make a better world through education, research, and innovation. We are fun and quirky, elite but not elitist, inventive and artistic, obsessed with numbers, and welcoming to talented people regardless of where they come from.

About MIT Sloan

MIT Sloan is a different kind of management school. We’re not iterating on a better widget or cashing in on the latest business fad. We’re not talking about management in the abstract. As part of the world’s leading research institution, we’re bringing together today’s brightest minds to tackle global challenges. For real.

At the intersection of business and technology, we’re exploring the future of work. We’re launching companies that kick start local economies in the developing world. We’re retooling systems to make health care work better and to engage people around the world in addressing climate change.

MIT Sloan has a rich legacy of global engagement, and today our footprint spans six continents. These multicultural collaborations shape perspectives and influence policy worldwide.
THE MIT IMPACT

120,000
MIT alumni across 90+ countries

89
Nobel laureates from MIT who span nearly all categories

32,000
Active alumni-founded companies

$2
Trillion generated roughly in annual revenue.*

8
On-campus graduate residences

#1
Research university in the U.S.

103
VC firms in Cambridge

4.6+
Million jobs created

15
Action learning labs

*According to the “Entrepreneurship and Innovation at MIT: Continuing Global Growth and Impact” study
The MIT Sloan Executive Program in General Management is a nine-month multimodular general management and leadership program that introduces mid-career managers and leaders to the latest in MIT thought leadership on innovation, strategy, entrepreneurship, decision-making, and leadership. The program curriculum has been derived from MITs world-renowned research centers, labs, and faculty dedicated to exploring the challenges, opportunities, and fundamental attributes of leading international organizations and driving innovation.

The Executive Program in General Management is designed for executives in emerging markets who are looking to reinforce their strengths, learn new skills, connect with other high-achieving managers from around the world, and prepare for the next phase of their career.

Unique among many executive programs offered globally, this program includes immersion modules at MIT Sloan and on-line modules from MIT Sloan.
Executive Program in General Management is an exceptional way to:

- Gain exposure to **20+ MIT faculty**, thought leaders, and acclaimed guest speakers
- Make life-long connections with a globally diverse peer group leveraging over **900+ years** of work experience in the classroom
- **Experience the MIT Ecosystem** in Cambridge and Boston, with ecosystem visits to companies and MIT research labs. Past company visits have included Akamai, HubSpot, Ministry of Supply, Shell TechWorks, and Microsoft NERD Centre
- Apply the learnings to a real world **nine-month action learning project**
- Benefit from lifelong learning and networking with the **MIT Sloan Affiliate Alumni Benefits**
The Executive Program in General Management gave me the skills to take my professional dreams to the next level. The program's centerpiece, Action Learning (an MIT Sloan tradition), allowed me to work closely with a team and tackle real world problems.”

– Head of Data Ethics, Acxiom
**Program Calendar**

<table>
<thead>
<tr>
<th>TERM</th>
<th>DATE</th>
<th>LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Launch</td>
<td>December 21, 2021</td>
<td>Program Launch</td>
</tr>
<tr>
<td>Term 1</td>
<td>January 10–14, 2022</td>
<td>Online-Live Faculty Sessions</td>
</tr>
<tr>
<td>Term 2</td>
<td>January 18–April 30, 2022</td>
<td>Online (8-Week Asynchronous Coursework, Live Faculty Sessions, and Project Work)</td>
</tr>
<tr>
<td>Term 3</td>
<td>May 1–May 6, 2022</td>
<td>MIT Sloan School of Management Cambridge, Massachusetts**</td>
</tr>
<tr>
<td>Term 4</td>
<td>May 7–August 14, 2022</td>
<td>Online (4-Week Asynchronous Coursework, Live Faculty Sessions, and Project Work)</td>
</tr>
<tr>
<td>Term 5</td>
<td>August 15–19, 2022</td>
<td>MIT Sloan School of Management Cambridge, Massachusetts**</td>
</tr>
</tbody>
</table>

*Program schedule is subject to change for reasons beyond the control of MIT Sloan
**If travel, MIT hosting permitted and attendance of full cohort, otherwise convert to Online- Live faculty sessions. To run classroom sessions with both an in person and live on-line component streaming simultaneously is not an option.*
The program develops key leadership skills such as integrating an entrepreneurial mind-set into corporate culture, making technology-enhanced strategic decisions, building collaborative organizations and managing key talent across global markets.
Action Learning Projects are core to the EPGM learning experience. On every project, participants get a rare first-hand look at corporate structures, new business ideas, and a wide array of operational challenges facing organizations. The action learning challenges participants to manage projects in unfamiliar work environments, with a range of management and business development approaches.

**The EPGM Project Process**

From the Classroom to the Field- Ideas Made to Matter

*The final Report Out will be to a panel that will include MIT Alumni, MIT Entrepreneurs in Residence, EPGM Faculty Director, Angel Investors*
AFFILIATE ALUMNI BENEFITS

Network Benefits

- Access to MIT Sloan Alumni Portal
- Ability to create a profile within the MIT Sloan Alumni Portal and have access to the Sloan People Database (SPD)
- Receive an Email Forwarding for Life (EFL) address: @sloan.mit.edu
- Ability to search and connect with MIT Alumni and other Affiliate Alumni
- Access to password protected MIT Sloan Alumni webpages
- Lifelong Learning & Networking Opportunities
- A 20% discount on future programs

MIT Sloan Events

- Access to events through the MIT Sloan events calendar

MIT Sloan Electronic Communications

- Monthly MIT Sloan alumni e-newsletter
- Electronic copy of the Alumni Magazine in the Fall and Spring

MIT Sloan Clubs

- Affiliate Alumni can attend club events and become members of MIT Sloan Club in their region

*Please note, each club has different governing rules for attendees and may not permit Affiliate Alumni to be members
WHO SHOULD ATTEND

Executive Program in General Management is an immersive program tailored for international participants from emerging markets. Designed for mid-career managers and leaders, participants come from large organizations, mediumsized companies, and even from start-ups. In past years, participants have come from over 20+ countries and from diverse organizations and industries. The program will help talented leaders prepare to take on larger, critical roles in their companies or start new entrepreneurial ventures.

- A minimum of 10+ years of work experience in functional, technical, or business roles based in an emerging market*
- A graduate degree
- International exposure is preferred
PAST PARTICIPANT PROFILES

Sectors
- 4% Real Estate
- 4% Electronics/Hardware
- 5% Media
- 6% Civil Construction
- 6% Logistics
- 7% Industrial Goods
- 7% Consulting
- 7% Education
- 8% Retail
- 9% Energy
- 10% FMCG
- 11% Healthcare
- 14% Telecommunications
- 28% Banking and Financial Services
- 57% IT Products and Services
- 30% Others

Function
- 21% Technology Management
- 17% Others
- 4% Operations
- Consulting 7%
- Finance/Accounting 6%
- General Management 26%
- Marketing & Sales 19%
Work Experience

- 42% 16-20 years
- 26% 11-15 years
- 4% 6-10 years
- 28% > 20+ years

Geographies

Note: The above participant data is across previous cohorts
MIT Sloan faculty are world renowned for their forward-looking research. Faculty bring a tremendous amount of industry experience gained in working with firms around the world. To meet specific program goals, the world’s foremost experts in engineering, IT, biopharma, manufacturing, banking, and technology may participate as teachers and to help shape action strategies.

DAVE ROBERTSON
Faculty Director

David Robertson is a Senior Lecturer at the MIT Sloan School of Management where he teaches Product Development and Digital Product Management. Prior to MIT, Robertson was a Professor of Practice at the Wharton School of the University of Pennsylvania and from 2002 through 2010 was the LEGO Professor of Innovation and Technology Management at IMD in Lausanne, Switzerland. Robertson has also held several executive management positions in enterprise software companies, and spent five years at McKinsey & Company in the U.S. and Sweden.


Robertson has a PhD and MBA from the MIT Sloan School of Management, and a BS from the University of Illinois.
WILLIAM AULET
Professor of the Practice, Technological Innovation, Entrepreneurship, and Strategic Management

PIERRE AZOULAY
International Programs Professor of Management

JAKE COHEN
Senior Associate Dean for Undergraduate and Master’s Programs

JARED CURHAN
Associate Professor of Organization Studies

CHARLES FINE
Chrysler Leaders for Global Operations Professor of Management

JOHN VAN MAANEN
Erwin H. Schell Professor of Management and a Professor of Organizations Studies

LOREDANA PADUREAN
Associate Dean and Faculty Director for Action Learning at Asia School of Business

JEANNE ROSS
Principal Research Scientist and a part of Center for Information System Research

MICHAEL SCHRAGE
Research Fellow, MIT Center for Digital Business

Note: Faculty are subject to change and not all faculty teach in each session of the program.
“I came to know some of the brightest, kindest, and most of all humble and highly accomplished executives that I can call my friends, because of MIT-Sloan. Acknowledging all of my classmates for their unconditional collaboration during the class projects and activities.”

– Director- Application Engineering
Cadence Design Systems,
Upon completion of the Executive Program in General Management, participants will be awarded the Advanced Certificate for Executives in Management, Innovation and Technology (ACE) and a certificate of completion of the Executive Program in General Management in recognition of your achievement and the investment you and your company have made in your education and development.

[Image of a certificate]

Tommy Long

Tommy Long has successfully completed the Executive Program in General Management
June 2022

[Image of another certificate]

Tommy Long is hereby awarded the Advanced Certificate for Executives in Management, Innovation, and Technology
August 2013

[Signatures]
To apply to the program, please complete the online application form.

**Program Fees:**

US$ 37,500

(Includes breakfasts, coffee breaks, lunches, and program materials. Accommodation and travel are not included.)

**Application Deadlines**

- **Round 1: October 7, 2021**
  Application Fee: US$ 300
- **Round 2: November 9, 2021**
  Application Fee: US$ 400
- **Round 3: November 30, 2021**
  Application Fee: US$ 500

**Payment terms:**

20% of Program Fee is due within ten days of admission; the balance fee is due as per the payment schedule specified in the acceptance email which depends on the round in which the application is submitted. As the first module of the program takes place in the United States, for those participants who need a visa to travel to the U.S. it is recommended that you apply by the early application deadline to allow sufficient time for your visa processing formalities.

*Note: Admissions to the program are at sole discretion of MIT Sloan and are on a rolling basis. Applications are reviewed on a weekly basis, completed applications can be submitted before the deadline. Applying early improves your chances of being accepted in the program.*
About Eruditus

MIT Sloan Executive Education collaborates with Eruditus Executive Education for the Executive Program in General Management. Prospective participants with questions about the program are encouraged to contact Eruditus for further information.

MIT SLOAN

MIT Sloan Office of Executive Education,
One Main Street, 9th Floor,
E90, Cambridge, MA 02142
www.executive.mit.edu
Email: epgm_sloan@mit.edu

ERUDITUS

UNITED STATES
Phone: +1 646 713 0918

DUBAI
Phone: +971 44302011

SINGAPORE
Phone: +65 6871 4030

SOUTH AMERICA
Phone: +52 55535 02404

INDIA
Phone: +91 90290 07437

CHINA
Phone: +86 400 100 8874

SCHEDULE A CALL

APPLY NOW