



# Generative AI Business Sprint

On Demand – Sample Schedule

- Sprint goal setting
- Sprint relays, presented as written content, videos, and supplementary materials that present specific course frameworks:
  - What is GenAI and why is it relevant to your business?
  - How does GenAI work?
  - When should our business apply GenAI?
  - Where is GenAI heading?
- Sprint review
- Sprint retrospective