

# CYBERSECURITY LEADERSHIP FOR NON-TECHNICAL EXECUTIVES



## WHEN

Jan 12 – 14, 2021

Apr 21 – 23, 2021

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## PRICE

\$4,100

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## WHERE

Live Online - Zoom

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## EXECUTIVE CERTIFICATE TRACK

Management and Leadership

Cyber risk and cybersecurity are a source of frustration for executives and government officials who spend inordinate time and worry trying to protect their data from sophisticated phishing schemes, ransomware, and state-sponsored hacking. However, cybersecurity issues are not purely a technology problem—they are multi-headed hydras that need to be addressed with a multi-disciplinary approach.

This cybersecurity course is not intended to provide guidance on IT infrastructure or troubleshooting, rather it focuses on the humanistic and managerial aspects of cybersecurity. As a participant in this course, you will be provided with a framework of managerial protocols to follow, resulting in a personalized playbook with actionable next steps towards creating a more cyber-aware culture within your organization.

Please visit our website for the most current information.

[executive.mit.edu/cyb](https://executive.mit.edu/cyb)

**MIT**  
MANAGEMENT  
EXECUTIVE EDUCATION

## FACULTY\*



Stuart Madnick



Keri Pearlson



Michael Siegal



*\*Please note, faculty may be subject to change.*

## TAKEAWAYS

You will leave this course with:

- A framework for how to keep an organization secure and mitigate cyber risk
- An understanding of what cybersecurity leadership looks like—and what you can do right now
- A personalized playbook with actionable next steps for improving a culture of cyber awareness within your organization
- The latest research and thinking on measuring an organization's cybersecurity readiness

## WHO SHOULD ATTEND

The intended audience for this program includes general managers, executives, and VP's looking to learn managerial skills and strategy related to cybersecurity awareness and mitigating the risk of cyber attacks. This cybersecurity course is not for technical executives and senior security leaders (CISOs).

## THE MIT EDGE

To achieve a more holistic approach on cybersecurity, MIT Sloan faculty, including those teaching in this program, are increasingly collaborating across the Institute with the goal of getting ahead of the real-world problems that keep executives and political leaders up at night. Research topics range from the governance of the internet to global trade policies for cyber-risky internet-enabled devices to new approaches for calculating the costs and benefits of cybersecurity investments. MIT's ability to bring world-class technology and engineering resources to address managerial problems is unparalleled, and cybersecurity is precisely the type of escalating issue that MIT exists to overcome.

*In today's landscape of escalating cybercrime, cybersecurity is not the Chief Information Security Officer's responsibility alone—it is everyone's job. Getting ahead of hackers and other security risks requires the active engagement of non-technical management, as well as an overall commitment to building a cybersecurity culture within your enterprise.*

## CONTACT INFORMATION

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