Systematic Innovation of Products, Processes, and Services

Sample Schedule
Live Online via Zoom

***All times noted are in Eastern U.S. Time

**Day 1**
10:00 AM – 2:00 PM
Introduction to Systematic Innovation
Break
Design Thinking Skills and Methods

**Day 2**
10:30 AM – 2:00 PM
Learning Synthesis
Agile Development Methods
Break
Profiting from Technological Innovation

**Day 3**
10:30 AM – 2:00 PM
Learning Synthesis
Customer Needs Analysis
Break
Applied Creativity

**Day 4**
10:30 AM – 1:30 PM
Learning Synthesis
Design of Services
Break
Leviton

**Day 5**
10:00 AM – 1:20 PM
Learning Synthesis
Design for Environmental Sustainability
Break
Innovation Leadership

**Day 6**
10:00 AM – 2:00 PM
Learning Synthesis
Platform Strategy

**Day 7**
10:00 AM – 2:00 PM
Learning Synthesis
Segmenting Consumers: Analytically and with Data

**Day 8**
10:00 AM – 2:00 PM
Learning Synthesis
Managing Complex Technical Projects - DSM Methods
Break
Program Conclusion/Feedback

*** Schedule subject to change