
*****All Times Noted Are Eastern (Boston, MA) Time**

DAY 1

8:30 AM – 12:30 PM	Welcome and Introductions: Overview of Goals and Class Demystifying Accounting and Cost Analysis, Death Spirals, Capacity Issues, Financial Reporting Case: Anagene Inc. Seligram Inc
12:30 PM – 1:30 PM	Break
1:30 PM – 4:45 PM	Time-Driven Activity-Based Costs, Process Mapping, Customer Profitability, Whale Curves, Customer Relationship Management Case: Kanthal (A)

DAY 2

8:30 AM – 12:30 PM	Accounting for Planning and Performance Evaluation Budgeting, Price, Quantity, and Mix Variances Case: Compagnie du Froid
12:30 PM – 1:30 PM	Break
1:30 PM – 4:15 PM	Overhead Variances, Transfer Pricing, Incentive Compensation Case: Polysar Limited; Analyzing Standard Costs; Incentive Strategy Within Organizations Performance Evaluation, Control Systems, Start-Ups Case: ATH MicroTechnologies