

UNDERSTANDING GLOBAL MARKETS: MACROECONOMICS FOR EXECUTIVES



WHEN

May 20 – 24, 2024
Nov 4 – 8, 2024

PRICE

\$5,300

WHERE

Live Online

EXECUTIVE CERTIFICATE TRACK

Strategy and Innovation

This three-day program—*Understanding Global Markets: Macroeconomics for Executives*—is designed to help business leaders understand how global economic trends and policies may impact the geographies in which they operate. The program presents tools and frameworks to help executives recognize and predict the medium- to long-run performance of economies in order to mitigate risk, develop growth plans, and make investment decisions, both locally and abroad. You will gain a deeper understanding of the dynamics of comparative advantage, sources of international conflict, and the varied responses of economies to crisis. In addition, you will learn how to make business decisions that take global markets and macroeconomics into account, and will leave the program with a better grasp of the global economic environment, as well as the ability to interpret economic change in the context of your organization.

Please visit our website for the most current information.

executive.mit.edu/mac

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MANAGEMENT
EXECUTIVE EDUCATION

FACULTY



Roberto Rigobon

**Please note, faculty may be subject to change.*

TAKEAWAYS

The tools and frameworks presented in this program will enable you to:

- Understand the nature and behavior of financial crises
- Learn to interpret financial indicators
- Recognize economic trends
- Predict likely actions of central banks and governments
- Make informed off-shoring decisions
- Be successful in international investments

WHO SHOULD ATTEND

- C-level executives of smaller or mid-size companies
- General managers
- Business unit managers in multinational companies
- Vice Presidents of finance, operations, human resources, marketing, and sales
- Strategic planning managers
- Consultants



Absolutely engrossing, entertaining and enlightening. This is a teacher who is humble enough to share knowledge, but great enough so as to make it fun. For those of us who attended, our lives are changed—never again will we idly listen to the news about quantitative easing, or bond interest rates going up or down, or economic crisis in Greece or the austerity measures in EU ... the connections between the world economy and our lives, our own financial prospects as well as our businesses' have been firmly explained and solidified in this short 3-day session.

OVERALL RATING | ★ ★ ★ ★ ★

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CONTACT INFORMATION

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