Managing Technical Professionals and Organizations
Sample Schedule

Online (Zoom)
All sessions taught by Ralph Katz
All times notes are in Eastern U.S. Time

DAY 1
8:30 AM–1:30 PM –
Includes two 15 minute breaks

Introduction: 4 Key generalizations about creative and innovative performance (830-1000am)

Managing Motivation, Performance, Productivity (1015-1145am)

Managing the Interrelationships among Uncertainty, Motivation, and Creative Performance (1200-130pm)

DAY 2
8:30 AM-1:30 PM
Includes three 10 minute breaks

Managing Uncertainty for Creative Performance and the Role of Socialization (830-920)

Leading and Motivating Project Groups and Creative Individual Contributors (930-1205)

Managing Motivation and Innovation Over Time (1215-130)

DAY 3
8:30 AM-1:30 PM
Includes two 15 minute breaks

Individual Creativity and Effective Decision-Making in Organizations (830-1000)

Managing Technology Transfers and More Effective Communication Flows in Organizations (1015-1115)

Managing Tradeoffs Among Cost, Schedule, and Functionalities (1130-100)

Debrief and Putting Takeaways into Actions (100-130)

Schedule subject to change