

*****All times noted are in Eastern U.S. Time**

Day 1

10:00 AM – 2:00 PM

Introduction to Systematic Innovation
Break
Design Thinking Skills and Methods

Day 2

10:00 AM – 2:00 PM

Learning Synthesis
Agile Development Methods
Break
Profiting from Technological Innovation

Day 3

10:00 AM – 2:00 PM

Learning Synthesis
Customer Needs Analysis
Break
Applied Creativity

Day 4

10:00 AM – 2:00 PM

Learning Synthesis
Design of Services
Break
Leviton

Day 5

10:00 AM – 2:00 PM

Learning Synthesis
Design for Environmental Sustainability
Break
Innovation Leadership

Day 6

10:00 AM – 2:00 PM

Learning Synthesis
Platform Strategy

Day 7

10:00 AM – 2:00 PM

Learning Synthesis
Segmenting Consumers: Analytically and with Data

Day 8

10:00 AM – 2:00 PM

Learning Synthesis
Managing Complex Technical Projects - DSM Methods
Break
Program Conclusion/Feedback

***** Schedule subject to change**