

Frontiers of Generative AI in Business

Live Online Sample Schedule

Please note, all times listed are Eastern (Boston, MA) Time

Day 1

10:00 AM - 10:30 AM
10:30 AM - 11:30 AM
11:30 AM - 11:45 AM
11:45 AM - 12:45 PM
12:45 PM - 1:15 PM
1:15 PM - 2:15 PM
2:15 PM - 2:30 PM
2:30 PM - 3:00 PM
3:00 PM - 3:30 PM

Welcome and Introductions
Today's Generative AI Landscape
Break
GenAI: How it Works, How to Apply it, and What's Next
Break
GenAI: Application Framework
Break
Day 1: Learning Synthesis
Optional Networking in 4DX Virtual Center

Day 2

10:00 AM - 10:30 AM
10:30 AM - 11:30 AM
11:30 AM - 11:45 AM
11:45 AM - 12:45 PM
12:45 PM - 1:15 PM
1:15 PM - 2:15 PM
2:15 PM - 2:30 PM
2:30 PM - 3:00 PM
3:00 PM - 3:30 PM

Day 1 Review and Day 2 Introductions
Problem Solving with GenAI
Break
Prompting and Reasoning with GenAI
Break
GenAI: Safety Frameworks
Break
Day 2: Learning Synthesis
Optional Networking in 4DX Virtual Center

Day 3

10:00 AM - 10:30 AM
10:30 AM - 11:30 AM
11:30 AM - 11:45 AM
11:45 AM - 12:45 PM
12:45 PM - 1:15 PM
1:15 PM - 2:15 PM
2:15 PM - 2:40 PM
2:40 PM - 3:00 PM

Day 1 & 2 Review and Day 3 Introductions
GenAI: Human Elements
Break
An Integrated Approach: From Models to Mindset to Impact
Break
GenAI: Current and Future Trajectories
Next Steps with GenAI
Certificate Ceremony and Next Steps

Frontiers of Generative AI in Business

In Person - Cambridge, MA

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Day 1

9:00 AM - 10:30 AM	Today's Generative AI (GenAI) Landscape
10:30 AM - 10:45 AM	Break
10:45 AM - 12:15 PM	GenAI Frontiers
12:15 PM - 1:15 PM	Lunch
1:15 PM - 2:45 PM	GenAI Enterprise
2:45 PM - 3:00 PM	Break
3:00 PM - 5:00 PM	WORKSHOP: Building with GenAI today
5:00 PM - 6:30 PM	Networking Reception

Day 2

9:00 AM - 10:30 AM	GenAI & Workforce Development
10:30 AM - 10:45 AM	Break
10:45 AM - 12:15 PM	WORKSHOP: Building Your GenAI Toolkit
12:15 PM - 1:15 PM	Lunch
1:15 PM - 2:45 PM	Governance, Ethics, and Policy in GenAI
2:45 PM - 3:00 PM	Break
3:00 PM - 4:00 PM	Next GenAI Frontiers
4:00 PM - 4:30 PM	Certificate Ceremony and Closing Comments