

CLOSING THE GAP BETWEEN STRATEGY AND EXECUTION



WHEN

TBD

PRICE

\$4,900

WHERE

Cambridge, MA

EXECUTIVE CERTIFICATE TRACK

Strategy and Innovation

This program is designed to help global executives close the gap between strategic intent and results by introducing a systematic framework that identifies their role in execution, while offering data-driven insights and hands-on tools they can use to drive execution in an organization. Leaders often focus on specific tools to manage risk and drive strategy execution without understanding how these tools interact with one another. The course will explain how to reframe execution to avoid common mistakes and focus on the actions most likely to bring measurable results. As a participant, you will learn how to effectively structure and guide discussions that are critical to implementation. The curriculum introduces a systemic view of strategy execution based on over a decade of research that has been field-tested in dozens of corporations around the world.

Please visit our website for the most current information.

executive.mit.edu/gap

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FACULTY*



Donald Sull

**Please note, faculty may be subject to change.*



A fantastic walk through the whitespace between strategy and execution leaving the attendee with insights, thoughts, and techniques to navigate this space effectively by designing strategies for successful execution.

OVERALL RATING



– Ravikumar R

TAKEAWAYS

You will leave with:

- A comprehensive model of strategy execution
- Data-based insights from a state-of-the-art survey that will pinpoint concrete opportunities to improve your organization's execution capacity
- Best practices from some of the most effective organizations in the world
- A structured tool for developing a strategy for execution that is easy to communicate and translate into action
- Simple rules to embed strategic guidance into key activities while retaining the flexibility to seize unexpected opportunities
- A series of worksheets to help translate insights from the course into concrete actions that can be applied in the workplace
- A framework to identify and manage interdependencies among different parts of your organization
- Guidance on how to retain the agility to execute a strategy in volatile markets

WHO SHOULD ATTEND

This program requires an application process, and enrollment is limited. To be admitted, you must:

- Currently serve as a CEO, MD, or member of an executive team running a significantly large company or division within a larger organization, typically booking revenues of at least \$30 million
- Have a large scope of responsibility, including managing teams across multiple units or departments.
- Serve as a chief strategy officer with enterprise or substantial business unit responsibilities
- Be a project manager with responsibility for overseeing large projects
- Agree to identify at least 30 of your colleagues who will complete a survey of your organization's execution capacity

CONTACT INFORMATION

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