



MIT Sloan Executive Education
Strategies for Sustainable Business
 Online via Zoom | Sample Schedule

All times noted are in Eastern U.S. (Boston, MA) time zone.

Day 1	Day 2	Day 3	Day 4
Breakfast & Registration 7:45 - 8:30	Breakfast & Registration 7:45 - 8:30	Breakfast 7:45 - 8:30	Breakfast 7:45 - 8:30
Introduction & Overview John Sterman & Jason Jay 8:30 - 9:00	Learning Circles Jason Jay 8:30 - 9:00	Learning Circles Jason Jay 8:30 - 9:00	Learning Circles Jason Jay 8:30 - 9:00
State of the World - Systems Thinking John Sterman 9:00 - 10:30	Climate Solutions: Interactive EN-ROADS Simulation John Sterman and Jason Jay 9:00 - 10:30	Making the Business Case for Sustainability: MIT Sloan E-62 Green Building John Sterman 9:00 - 10:30	NGOs and Cross Sectoral Collaboration: Gas Leaks Alliance Jason Jay and Zeyneb Magavi with Bill Akley 9:00 - 10:30
Break 10:30-10:45	Break 10:30-10:45	Break 2:45 - 3:00	Break 10:30 - 10:45
State of the World - Systems Thinking (cont'd) John Sterman 10:45 - 12:15	Climate Solutions: Interactive EN-ROADS Simulation (cont'd) John Sterman and Jason Jay 10:45 - 12:15	Launching New Businesses: CleanStart Simulation and Observations from Clean Energy Ventures David Miller 10:45 - 12:15	Engaging the Organization: Breaking Through Gridlock and Building Shared Commitment Jason Jay 10:45 - 12:15
Lunch 12:15 - 1:15	Lunch 12:15 - 1:15	Lunch 12:15 - 1:15	Lunch 12:15 - 1:15
Sustainability Strategy: Walmart [and Patagonia?] Jason Jay 1:15-3:00	Operational CO2 Reduction: Takeda Bethany Patten and Rich Wilner 1:15-3:00	Measurement of Sustainability by Capital Markets: Aggregate Confusion Roberto Rigobon 1:15-3:00	Commitments to Action: Personal, Professional and Collective Action John Sterman and Jason Jay 1:15-3:00