

# STRATEGIES FOR CAREER DEVELOPMENT: CHARTING YOUR PATH TO THE C-SUITE



## WHEN

TBD

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## PRICE

\$4,300

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## WHERE

Live Online

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## EXECUTIVE CERTIFICATE TRACK

Management and Leadership

Executives looking for opportunities to lead at the highest levels often wonder, what do I need to do to reach the C-suite? While reaching the top rungs requires many of the same leadership skills and perspectives as decades prior, organizations today are also searching for seasoned executives who possess a new type of entrepreneurial mindset.

Strategies for Career Development is designed to help you better understand what strengths you will bring to the C-suite as well as provide you with a proven framework for finding your own path to the top. Because while you can't possess every leadership capability, or foresee every shift in the external environment, you can carefully steer your own career and professional development.

Please visit our website for the most current information.

[executive.mit.edu/scd](https://executive.mit.edu/scd)

**MIT**  
**MANAGEMENT**  
EXECUTIVE EDUCATION

## FACULTY\*



Roberto Fernandez



Cassandra Frangos

*\*Please note, faculty may be subject to change.*

## TAKEAWAYS

Participants in this course will learn:

- Strategies you can follow to reach the C-suite
- When to follow—and when to disrupt— company culture
- How the flattening of organizations opens new pathways to the top
- Glass ceiling patterns that occur across industries and how to break them
- Current trends in executive recruiting and what to do when you're contacted by a recruiter
- Referral patterns among different demographics and how word-of-mouth recruiting can be used to increase diversity
- Tips for presenting and marketing your personal brand internally and externally
- What today's business landscape requires of senior leaders
- What a high performing C-suite team looks like—the right mix of skills and experiences for today's top teams
- What to do if your plan doesn't go as planned

## WHO SHOULD ATTEND

This program is designed for successful executives passionate about planning their future. It is most immediately beneficial to executives currently operating one or two levels below the C-suite, regardless of industry. It is also applicable to executives preparing for or in the midst of career change, whether a change in title, responsibility, or industry. Women in this program will also gain valuable insight into glass ceiling patterns and whether external recruitment plays a role.

This course also offers value to C-suite leaders orchestrating their succession, boards looking at the strength of the organization's leaders, and executive recruiters/HR professionals looking for their next C-level hire.



"Reaching the C-suite at any age today requires checking many of the usual boxes in terms of experience and accomplishments. But you can also bring something new that organizations truly need right now—a natural willingness to embrace change and manage complexity."

– Cassandra Frangos

## CONTACT INFORMATION

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