MIT MANAGEMENT
EXECUTIVE EDUCATION

THRIVE AS A GLOBAL BUSINESS LEADER









10+
YEARS OF BUILDING LEADERS

EXECUTIVE PROGRAM IN GENERAL MANAGEMENT

7 Months | In-Person Sessions at MIT + Online

PROGRAM OVERVIEW

WE HAVE A LONG HISTORY OF COLLABORATION AMONG FACULTY AT THE CUTTING EDGE OF THEIR FIELDS ACROSS ENGINEERING, TECHNOLOGY, SOCIAL SCIENCE, AND MANAGEMENT.



The ability to bring all of these resources into an executive education program is unusual for a business school, and it is one of the reasons thousands of business professionals come here to develop the skills needed to face future challenges.

While attending our programs featured in this guide, you will meet extraordinary managers, senior executives, and agents of change from every corner of the globe—all of whom bring valuable experiences and insights. You will learn as much from your peers as you will from our world-renowned faculty.

We look forward to welcoming you to MIT Sloan, and we hope you will share your story with us.

Sincerely,

Senior Associate Dean,
Executive Education

OVERVIEW

ABOUT MIT

THE MIT IMPACT

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PROGRAM BENEFITS

PROGRAM CALENDAR

CURRICULUM

ACTION LEARNING PROJECT

AFFILIATE ALUMNI BENEFITS

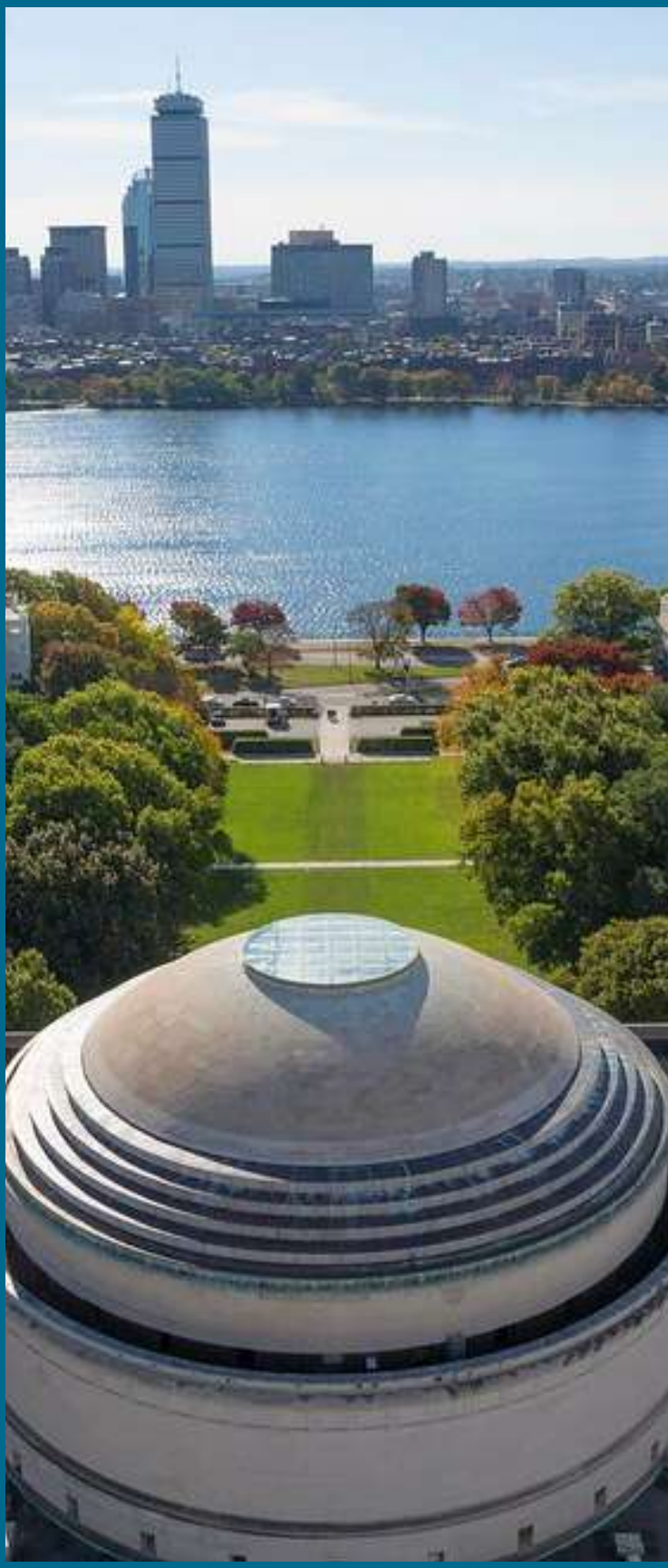
WHO SHOULD ATTEND

PAST PARTICIPANT PROFILE

MEET THE FACULTY

CERTIFICATE

APPLICATION PROCESS



ABOUT MIT

Founded in 1861, MIT is committed to generating, disseminating, and preserving knowledge and to working with others to bring this knowledge to bear on the world's great challenges. MIT is dedicated to providing its students with an education that combines rigorous academic study and the excitement of discovery with the support and intellectual stimulation of a diverse campus community.

QS World University Rankings has placed MIT as the world's No. 1 university for 2025–26. It has ranked at the top for 14 straight years, and the institute also places first in 11 of 48 disciplines.

We seek to develop in each member of the MIT community the ability and passion to work wisely, creatively, and effectively for the betterment of humankind. The MIT community is driven by a shared purpose: to make a better world through education, research, and innovation. We are fun and quirky, elite but not elitist, inventive and artistic, obsessed with numbers, and welcoming to talented people regardless of where they come from.





ABOUT MIT SLOAN

MIT Sloan is a different kind of management school. We're not iterating on a better widget or cashing in on the latest business fad. We're not talking about management in the abstract. As part of the world's leading research institution, we're bringing together today's brightest minds to tackle global challenges. For real.

At the intersection of business and technology, we're exploring the future of work. We're launching companies that kick-start local economies in the developing world. We're retooling systems to make health care work better and to engage people around the world in addressing climate change.

MIT Sloan has a rich legacy of global engagement, and today our footprint spans six continents. These multicultural collaborations shape perspectives and influence policy worldwide.

THE MIT IMPACT



147,000
MIT alumni across 160+ countries



105
Nobel laureates from MIT who span nearly all categories



32,000
active alumni-founded companies



US$2 Trillion
generated roughly in annual revenue*



#1
research university
in the United States



103
VC firms in
Cambridge



4.6 Million
plus jobs
created



20+
Action Learning
labs

PROGRAM OVERVIEW

MIT Sloan's **Executive Program in General Management** is a seven-month multimodular general management and leadership program that introduces mid-career managers and leaders to the latest in MIT thought leadership on innovation, strategy, entrepreneurship, decision making, and leadership. The program curriculum has been derived from MIT's world-renowned research centers, labs, and faculty dedicated to exploring the challenges, opportunities, and fundamental attributes of leading international organizations and driving innovation.

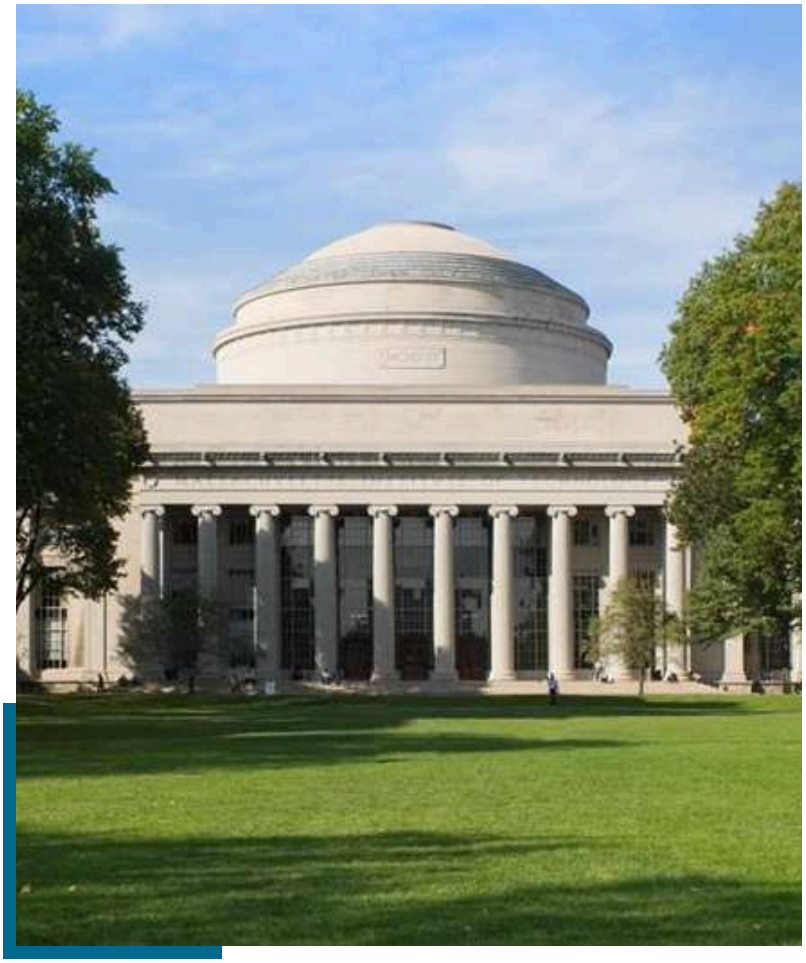
The Executive Program in General Management is designed for executives in emerging markets who are looking to reinforce their strengths, learn new skills, connect with other high-achieving managers from around the world, and prepare for the next phase of their careers.

Unique among many executive programs offered globally, this program includes immersion modules at the MIT Sloan campus and online modules from MIT Sloan.

PROGRAM AT A GLANCE

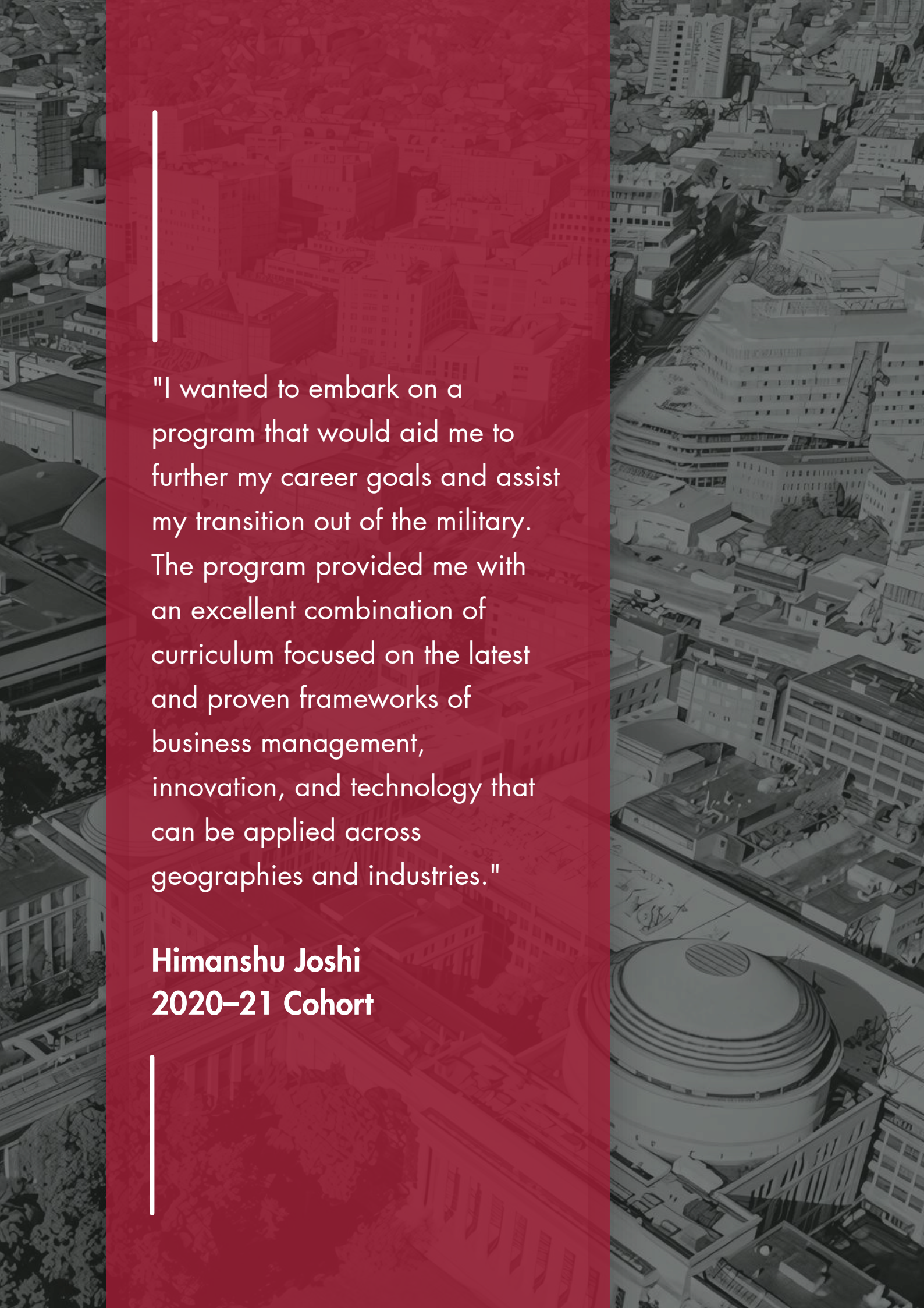
7	Months Multimodular
3	In-Person Terms
3	Online Terms
200+	Hours of Interactive Sessions
20+	World-Renowned MIT Sloan Faculty

PROGRAM BENEFITS



The Executive Program in General Management is an exceptional way to:

- Gain exposure to more than 20 MIT Sloan faculty, thought leaders, and acclaimed guest speakers
- Experience the MIT ecosystem in Cambridge and Boston, with in-person panel sessions by company and MIT research lab representatives.
- Make lifelong connections with a globally diverse peer group leveraging over 900 years of work experience in the classroom
- Apply the learnings to a real-world seven-month Action Learning Project
- Benefit from lifelong learning and networking with MIT Sloan affiliate alumni benefits



"I wanted to embark on a program that would aid me to further my career goals and assist my transition out of the military. The program provided me with an excellent combination of curriculum focused on the latest and proven frameworks of business management, innovation, and technology that can be applied across geographies and industries."

Himanshu Joshi
2020–21 Cohort

PROGRAM CALENDAR

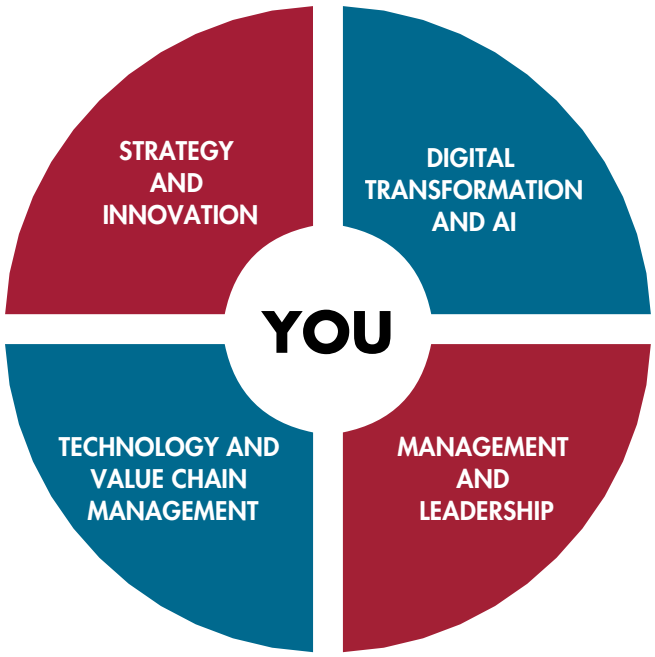
TERM	DATE	LOCATION
Program Launch	December 9, 2026	8:00 am – 10:00 am (ET) Live Online Orientation
	December 10, 2026 – January 24, 2027	Pre-work
Term 1	January 25–29, 2027	In-Person | MIT Sloan School of Management Cambridge, Massachusetts
Term 2	January 30–April 18, 2027	Online (Asynchronous Coursework)
Term 3	April 19–23, 2027	In-Person | MIT Sloan School of Management Cambridge, Massachusetts
Term 4	April 24–July 16, 2027	Online (Asynchronous Coursework)
Term 5	July 19–23, 2027	In-Person | MIT Sloan School of Management Cambridge, Massachusetts

Program schedule is subject to change for reasons beyond the control of MIT Sloan.
Self-paced components of the curriculum are provided by our program partner Emeritus.

Note: Translation devices/services are not allowed/supported in the program.

CURRICULUM

The program develops key leadership skills, such as integrating an entrepreneurial mindset into corporate culture, making technology-enhanced strategic decisions, building collaborative organizations, and managing key talent across global markets.



ACTION LEARNING PROJECT EXPERIENCE

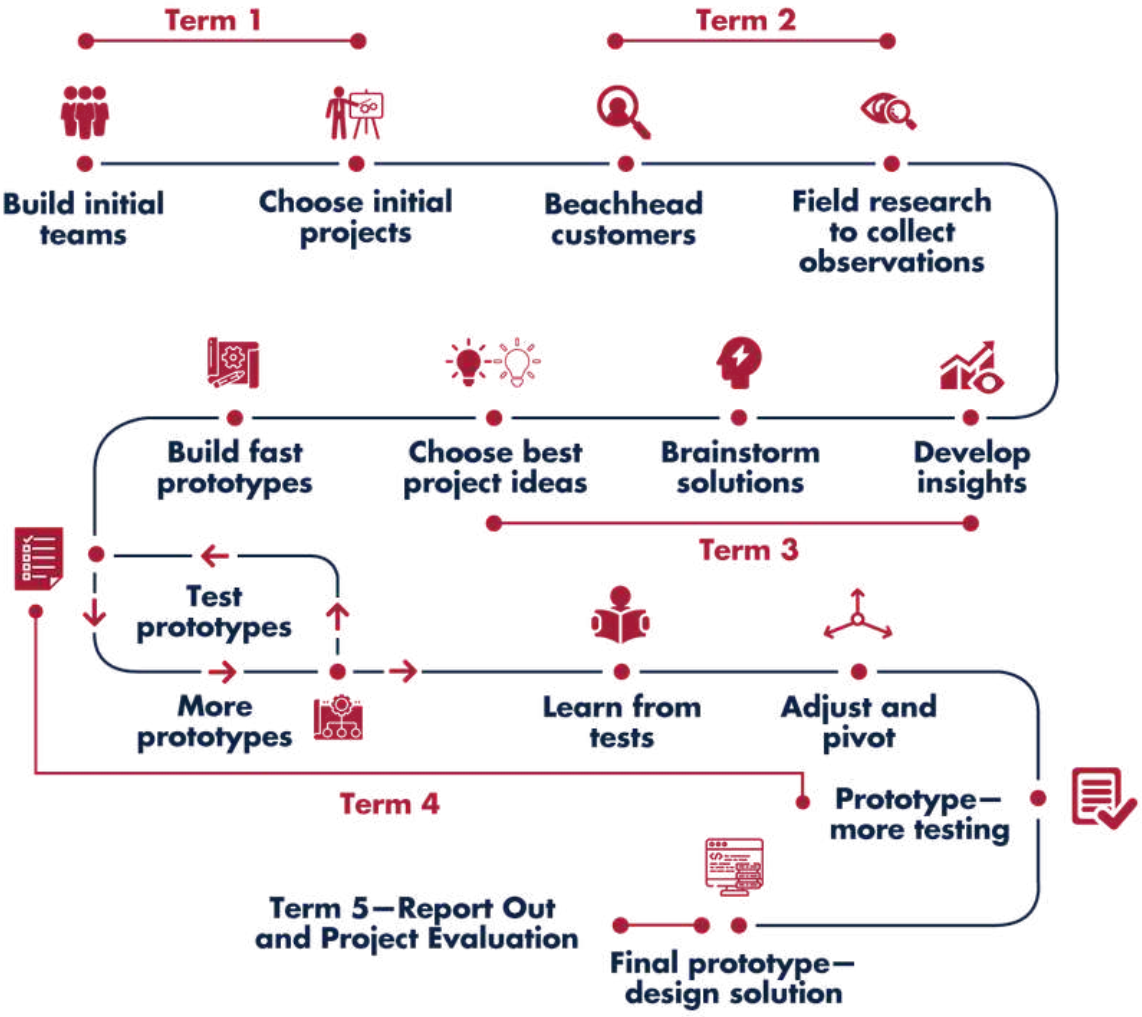
Management and Leadership	• Change Management • Negotiation and Influence • Organizational Networks and Power • The Coaching Approach to Leadership • Valuation and Financial Analysis
Technology and Value Chain Management	• Value Chain Dynamics • Operations for Entrepreneurs • System Dynamics • Service Quality and Innovation
Strategy and Innovation	• Competitive Strategy • Entrepreneurial Strategy • Innovation Dynamics and Models • Marketing Strategies • Leveraging AI
Digital Transformation and Artificial Intelligence (AI)	• Digital Business Models • AI for Business Transformation • Platform Strategy • Digital Operations

ACTION LEARNING PROJECT EXPERIENCE

From the Classroom to the Field: Ideas Made to Matter

Action Learning Projects are core to the Executive Program in General Management learning experience. On every project, participants get a rare firsthand look at corporate structures, new business ideas, and a wide array of operational challenges facing organizations. The Action Learning Project challenges participants to manage projects in unfamiliar work environments with a range of management and business development approaches.

The Executive Program in General Management Project Process



The final report out will be to a panel that will include MIT Alumni, MIT Entrepreneurs in Residence, the Executive Program in General Management faculty director, and angel investors.

BEYOND THE CLASSROOM: A JOURNEY SHAPED BY CONNECTION, EXPLORATION, AND SHARED EXPERIENCE

The EPGM experience is designed to build connections as well as capability. During the on-campus immersions, learning continues through shared meals, informal conversations, campus experiences, cultural activities, team time, and moments of celebration.

Connect with Your Cohort

Welcome breakfasts and receptions, shared lunches and dinners, cohort activities, and project-team time create opportunities to exchange perspectives, build relationships, and strengthen the connections formed in the classroom.







Experience MIT and Its Surroundings

Walk between learning venues, explore the MIT campus, take part in campus and cultural tours, discover the MIT Public Art Collection, and visit MIT museums. Free evenings and time in Cambridge and Boston offer further opportunities to experience the location.

Make Time for Informal Exchange

From walks to dinner and shared meals to independent project-team time, the programme creates space for conversations that extend beyond formal sessions and bring different perspectives together.







Mark the Milestones

Welcome events, closing dinners, final presentations, certificate ceremonies, and receptions give the cohort opportunities to reflect on its progress and celebrate the journey together.

Activities and experiences may vary from cohort to cohort.

WHO SHOULD ATTEND

The Executive Program in General Management is tailored for international participants from emerging markets. Designed for mid-career managers and leaders, participants come from large organizations, medium-sized companies, and even from startups. In past years, participants have come from over 20 countries and from diverse organizations and industries. The program will help talented leaders prepare to take on larger, critical roles in their companies or start new entrepreneurial ventures.

- A minimum of 10 years of work experience in functional, technical, or business roles based in an emerging market
- A graduate degree
- International exposure is preferred

Note: Fluency in written and spoken English is necessary







MIT SLOAN AFFILIATE ALUMNI STATUS



Network Benefits

- Access to the MIT Sloan alumni portal
- Ability to create a profile within the MIT Sloan alumni portal and access the Sloan People Database (SPD)
- Receive an email forwarding for life (EFL) address: @sloan.mit.edu
- Ability to search for and connect with MIT alumni and other affiliate alumni
- Access to password-protected MIT Sloan alumni web pages
- Lifelong learning and networking opportunities
- A 20% discount on future programs*

MIT Sloan Events

- Access to events through the MIT Sloan events calendar

MIT Sloan Electronic Communications

- Monthly MIT Sloan alumni e-newsletter
- Electronic copy of the alumni magazine in the fall and spring

MIT Sloan Clubs

- Affiliate alumni can attend club events and become members of an MIT Sloan club in their region



Note: each club has different governing rules for attendees and may not permit affiliate alumni to be members.
*Applicable to standard open enrollment courses at MIT Sloan Executive Education, with some exclusions.

PAST PARTICIPANT PROFILES

Industries

- IT Products and Services 19%
- Banking and Financial Services 14%
- Telecommunications 7%
- Health Care 6%
- Energy 5%
- Fast-Moving Consumer Goods 5%
- Retail 4%
- Others 15%
- Industrial Goods 4%
- Consulting 4%
- Education 4%
- Media 3%
- Civil Construction 3%
- Logistics 3%
- Real Estate 2%
- Electronics/Hardware 2%

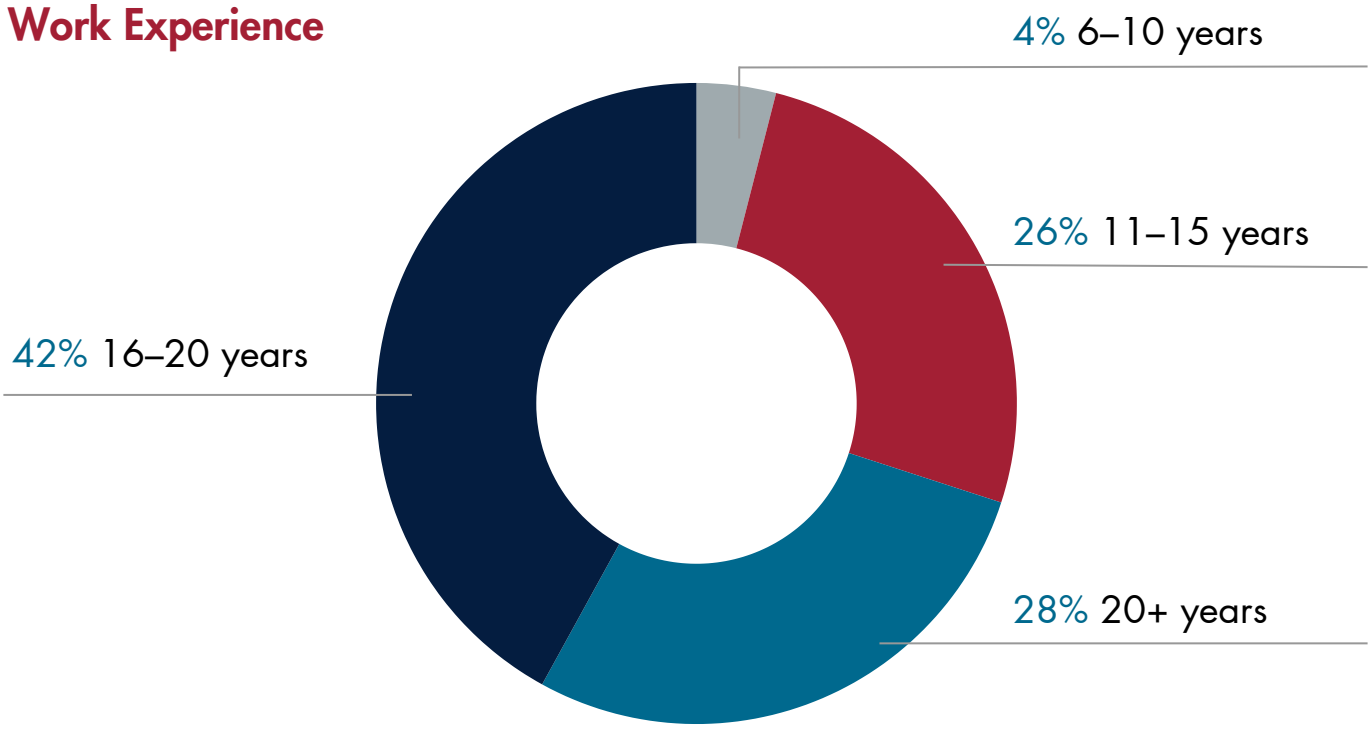
Functions

- 26% General Management
- 21% Technology Management
- 19% Marketing and Sales
- 17% Others
- 7% Consulting
- 6% Finance/ Accounting
- 4% Operations



PAST PARTICIPANT PROFILES

Work Experience



Geographies



MEET THE FACULTY

MIT Sloan faculty are world-renowned for their forward-looking research. They bring a tremendous amount of industry experience gained through working with firms around the world. To meet specific program goals, the world's foremost experts in engineering, IT, biopharma, manufacturing, banking, and technology may participate as teachers and help shape action strategies.

DAVID ROBERTSON

Senior Lecturer, Operations Management



David Robertson is a senior lecturer at the MIT Sloan School of Management where he teaches product development and digital product management. Prior to MIT, Robertson was a professor of practice at the Wharton School of the University of Pennsylvania, and from 2002 through 2010 he was the LEGO Professor of Innovation and Technology Management at IMD in Lausanne, Switzerland. Robertson has also held several executive management positions in enterprise software companies and spent five years at McKinsey & Company in the United States and Sweden.

Robertson is the author of the award-winning book about LEGO's near-bankruptcy and spectacular recovery titled *Brick by Brick: How LEGO Rewrote the Rules of Innovation and Conquered the Global Toy Industry* (Crown, 2013).

He has published articles, and had his research featured in *Wired, Forbes, Fast Company, Harvard Business Review, Strategy+Business, Sloan Management Review, The Financial Times*, and many other business journals.

Robertson has a PhD and an MBA from the MIT Sloan School of Management and a BS from the University of Illinois.



"Besides engaging with top business professors, I was also exposed to research in different areas like social physics and system dynamics. The student cohort was also very high level and I am in contact with professionals who are excelling at their careers all around the world."

Andrea Piazza
2018 Cohort

MEET THE FACULTY



CHARLES FINE

Chrysler Leaders for Global Operations Professor of Management



ERIN SCOTT

Senior Lecturer, Technological Innovation, Entrepreneurship, and Strategic Management



JARED CURHAN

Gordon Kaufman Professor of Management



JOHN VAN MAANEN

Erwin H. Schell Professor of Management



LOREDANA PADUREAN

Associate Teaching Professor of Entrepreneurship and Innovation, Northeastern University



PIERRE AZOULAY

International Programs Professor of Management



NICK VAN DER MEULEN

Research Scientist



SHIRA SPRINGER

Senior Lecturer, Managerial Communication



BEN SHIELDS

Senior Lecturer, Managerial Communication



CHRISTOPHER J. PALMER

Eastman Kodak Associate Professor of Management, Associate Professor, Finance



SHARI LOESSBERG

Senior Lecturer, Technological Innovation, Entrepreneurship, and Strategic Management



DAENA GIARDELLA

Senior Lecturer, MIT Leadership Center



HAL GREGERSEN

Senior Lecturer, Work and Organization Studies



RACHEL MOORE BEST

Lecturer, The Riccio Graduate Engineering Leadership Program (GradEL)

Note: faculty is subject to change.

CERTIFICATE

Upon completion of the Executive Program in General Management (EPGM), you will be awarded both a certificate of completion for EPGM and the Advanced Certificate for Executives (ACE) in Management, Innovation, and Technology, in recognition of your achievement and the investment you and your company have made in your education and development.



MIT MANAGEMENT EXECUTIVE EDUCATION

MASSACHUSETTS INSTITUTE OF TECHNOLOGY
SLOAN SCHOOL OF MANAGEMENT

THIS IS TO CERTIFY THAT

Your Name Here

HAS SUCCESSFULLY COMPLETED

EXECUTIVE PROGRAM IN GENERAL MANAGEMENT

Month Year

Peter Hirst
Senior Associate Dean, Executive Education



Massachusetts Institute of Technology
Sloan School of Management
Having completed the necessary courses of study

Your Name Here

is hereby awarded the
Advanced Certificate for Executives in
Management, Innovation, and Technology

Month Year

Georgia Perakis
John C Head III Dean (Interim)

Peter Hirst
Senior Associate Dean, Executive Education

APPLICATION PROCESS

Program Fee

US$42,500

(Includes breakfasts, coffee breaks, lunches, and program material. Accommodation, visa, and travel costs are not included.)



Complete application form

Pay application fee

Receive acceptance to the program

Complete payment to **secure your seat!**

REGISTRATION BENEFIT

We are offering an exclusive early registration benefit on the program fee for applicants who apply by the upcoming deadline. To apply, please complete the online application form.

APPLY NOW

As some modules of the program take place in the United States, it is recommended that participants who will need a visa to travel apply early to allow sufficient time for visa processing formalities.

Our programs are built for impactful learning, with mandatory in-person modules at the heart of the experience. These sessions go beyond networking—they are designed for hands-on learning, expert-led discussions, and deep dives into key concepts that shape the program. To ensure a truly immersive experience, an essential portion of the curriculum is delivered in person, and successful completion of these in-person sessions is required to earn the certificate. All program components are conducted in English. Participants must have a strong working proficiency to successfully participate in the program.

Note: Admission to the program is at the sole discretion of MIT Sloan. Applications are reviewed on a weekly basis, and completed applications can be submitted before the deadline. Applying early improves your chances of being accepted into the program.

MIT MANAGEMENT EXECUTIVE EDUCATION

About Emeritus

MIT Sloan Executive Education is collaborating with Emeritus (as part of the Eruditus Group) to offer a portfolio of high-impact programs. These programs leverage MIT Sloan Executive Education's thought leadership in management practice developed over years of research, teaching, and application. Prospective participants with questions about the program are encouraged to contact Emeritus for further information.

MIT Sloan

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Executive Education,
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E90, Cambridge, MA 02142
www.executive.mit.edu
Email: epgm_sloan@mit.edu

SCHEDULE A CALL

APPLY NOW

Emeritus

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SINGAPORE
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