

Schedule subject to change

Part 1: Program Launch – In Person Program (2.5 days)

Day 1 (1/2 day)

Welcome and Overview

Why Digitally Savvy Boards and Top Management Teams Pay Off

Next Generation Business and How to Make Money

Guest Speaker

Networking Reception

Day 2

Leading Change and Perspectives on Organizations

What is Future Ready and How Do We Get There?

Creating and Capturing Value with Digital

Future Ready Workforce

Guest Speaker/Interview

Networking Dinner

Day 3

The Role of the Board in Digital – Lessons for a Board Director

Three Key Roles of the Board Around Digital

The Board's Role to Ask the Right Questions

Open Discussion and Q&A

Wrap Up and Next Steps

Part 2: Self-Paced Work (~6 weeks)

Action Learning Application Project Work and Coaching

Self-Paced Learning Modules

- Digital Business Strategies
- Introduction to AI & Implications for Strategy
- Blockchain Technologies: Business Innovation & Application
- Introduction to Cybersecurity
- Digital Marketing & Analytics
- Designed for Digital

Part 3: Report Out and Conclusion (1/2 Day) – Live Online Program

- Action Learning Project Presentations
- Certificate Presentation