

Live Online via Zoom

All times noted are in Eastern U.S. (Boston, MA) time zone.

DAY 1

8:30AM – 1:30 PM

(Includes flexible breaks)

Day 1 Sessions taught by George Westerman and Keri Pearlson

Course Welcome and Introductions

Executive Education Team

Introduction to Course and IT Value Framework

George Westerman

Communicating about Value

George Westerman

The Executive's Guide to Cybersecurity

Keri Pearlson

Day 1 Wrap-up

George Westerman

DAY 2

8:30AM – 1:30 PM

(Includes flexible breaks)

Day 2 Sessions taught by George Westerman

Thinking Differently about IT Risk Management

Driving IT-Enabled Organization Change

Building Digital-Ready Culture

Day 2 Wrap-up

DAY 3

8:30AM – 1:30 PM

(Includes flexible breaks)

Day 3 Sessions taught by George Westerman

IT Governance

Leading Digital Transformation

Plotting Your Course with Frameworks

Closing and Certificate Ceremony

Schedule subject to change