

# GLOBAL EXECUTIVE ACADEMY



## WHEN

Jul 12 – 21, 2022

## PRICE

\$15,300

excluding accommodations

## WHERE

Cambridge, MA

## EXECUTIVE CERTIFICATE TRACK

Management and Leadership

This eight-day program is a transformative learning experience designed to fit the time constraints and needs of experienced executives representing diverse industries and countries. Taught by world-renowned MIT Sloan faculty, the Global Executive Academy focuses on a wide variety of management topics such as leadership development, strategy and innovation, analytics management, negotiation, finance, and executive productivity. Interactive lecture sessions expose key frameworks and methodologies that can be immediately applied to drive change and improve performance on an individual, team and organizational level. The opportunity to engage with and learn alongside peers over the course of eight days fosters a unique community of learners that will extend after you leave MIT. Upon completing the program, you will earn an Executive Certificate in Management and Leadership.

Please visit our website for the most current information.

[executive.mit.edu/gea](https://executive.mit.edu/gea)

**MIT**  
**MANAGEMENT**  
EXECUTIVE EDUCATION

## FACULTY\*

Kara Blackburn  
Phil Budden  
Court Chilton  
Jake Cohen  
Sheila Dodge  
Daena Giardella  
Neal Hartman  
Elsbeth Johnson  
Stuart Krusell  
Robert Pozen  
Hazhir Rahmandad  
Rob Salafia  
Ben Shields

*What I learned during this experience has changed the way I understand the process of leadership, innovation, analytics management, productivity, finances or change management, through a set of powerful tools developed at MIT such as the 4 capabilities of leadership, Systems Thinking or Dynamic Work Design. Highly recommended to any leader or manager looking for a transformative experience.*

### OVERALL RATING

★ ★ ★ ★ ★

– Pablo R

*\*Please note, faculty may be subject to change.*

## TAKEAWAYS

As a participant, you will leave with:

- A “big picture” understanding of how to maximize personal productivity in project management, work communications, and relationships
- Familiarization with MIT’s 4 Capabilities Leadership Model and a template for charting your leadership presence
- A clearer understanding of data analytics and its applications for driving strategic decisions in your company
- Ideas on how to innovate and insights on how to lead organization-wide innovation and improvement
- Negotiation techniques and multi-cultural negotiating experience
- Financial tools and acumen critical for executive-level decision making
- New insights, skills, and frameworks that you can immediately apply to your business when you return home
- An expanded network of talented executives from a variety of industries and countries

## WHO SHOULD ATTEND

- Experienced executives who want to advance or refresh their leadership capabilities and global perspective
- Senior executives from small and mid-sized organizations around the world
- Mid- to senior-level executives from large, multinational organizations
- High-potential technical or business leaders who want to advance general business acumen or gain international experience
- Leaders seeking a condensed, global program as a substitute for or refresher to an international MBA
- Executives from general management, finance and planning, engineering, business or product development, customer service, human resources, legal, marketing, and procurement

## CONTACT INFORMATION

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