**Cybersecurity for Leaders: Managing Risk in a Digital World**

Live-Online Sample Schedule

Via Zoom

***All times noted are in Eastern U.S. (Boston, MA) time zone.***

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| **DAY 1** | |
| 8:30 – 9:00 AM  9:00 – 10:30 AM  10:30 – 10:40 AM  10:40 –10:50 AM  10:50 AM – 12:15 PM  12:15 PM – 12:25 PM | **Introductions**  **What Managers Need to Know About Cybersecurity**  **Playbook 1**  Break  **Organizing Cyber Management Priorities Playbook 2** |
| 12:25 – 1:15 PM | Lunch Break |
| 1:15 – 2:24PM  2:45– 2:55 PM  2:55– 3:00 PM | **Identifying and Managing Vulnerabilities: Building Defense in Depth**  **Playbook 3**  Wrap up of Day 1 (evening assignment) |
| **DAY 2** | |
| 9:00 – 9:15AM | **Day 1 Recap** |
| 9:15– 10:30 AM | **Building a Culture of Cybersecurity: A Case Study** |
|  | **Discussion** |
| 10:30 – 10:40 AM | **Playbook 4** |
| 10:40–10:50 AM | Break |
| 10:50 – 12:20PM | **Managing Risk: Cybersecurity Metrics and** |
| 12:20 – 12:30PM | **Evaluation Playbook 5** |
| 12:30 – 1:15 PM | Lunch Break |

1:15 – 2:45 PM

Business and Ethical Issues in Cybersecurity: Security vs Privacy

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| 2:45 – 2:55 PM  2:55 – 3:00 PM | **Playbook 6**  Wrap up of Day 2 |
| **DAY 3** | |
| 9:00 – 9:15AM | **Day 1 Recap** |
| 9:15– 10:45 AM | **Managing Through A Cyber Crisis-TTX** |
| 10:45 – 10:55 AM | **Playbook 7** |
| 10:55–11:10 AM | Break |
| 11:10 – 12:10PM | **Governance of Cybersecurity: Fireside Chat with** |
|  | **a CISO** |
| 12:10 – 12:30PM | **Program Wrap up and Final Thoughts** |
| 12:30pm | Program Ends |

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Cybersecurity for Leaders: Managing Risk in a Digital World

In Person Sample Schedule

Cambridge, MA

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| **DAY 1** | |
| 8:00 – 8:30 AM | Registration and Continental Breakfast |
| 8:30 – 9:00 AM | **Introduction (Keri Pearlson)** |
| 9:00 – 10:30 AM | **What Managers Need to Know About** |
|  | **Cybersecurity (Stuart Madnick)** |
| 10:30 – 10:45 AM | **Playbook 1** |
| 10:45 –11:00 AM | Break |
| 11:00 AM – 12:15PM | **Organizing Cyber Management Priorities (Keri Pearlson)** |
| 12:15 – 12:30 PM | **Playbook 2** |
| 12:30 – 1:30 PM | Lunch |
| 1:30 – 3:00 PM | **Identifying and Managing Vulnerabilities:** |
|  | **Developing a Cyber Defense (Michael Siegel)** |
| 3:00– 3:15 PM | **Playbook 3** |
| 3:15– 3:30 PM | Break |
| 3:30 – 5:00 PM | **Managing Through A Cyber Crisis-TTX (Keri Pearlson)** |
| 5:00 – 5:30 PM | **Playbook 4, wrap up, and evening assignment** |
|  | **(read case for tomorrow)** |
| 5:30 – 6:30 PM | Reception |

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| **DAY 2** | |
| 8:00 – 8:30 AM | Continental Breakfast |
| 8:30 – 9:00 AM | **Day 1 Recap (Keri Pearlson)** |
| 9:00 – 10:30 AM | **Building a Culture of Cybersecurity: A Case Study** |
|  | **Discussion (Keri Pearlson)** |
| 10:30 – 10:45 AM | **Playbook 5** |
| 10:45–11:00 AM | Break |
| 11:00AM – 12:30 PM | **Managing Risk: Measuring and Managing Cyber** |
|  | **Risk (Michael Siegel)** |
| 12:30 – 12:45PM | **Playbook 6** |
| 12:45 – 1:30 PM | Lunch |
| 1:30 – 3:00 PM | **Business and Ethical Issues in Cybersecurity:** |
|  | **Security vs Privacy (Stuart Madnick)** |
| 3:00 – 3:15 PM | **Playbook 7** |
| 3:15 – 3:30 PM | Break |
| 3:30 – 4:30PM | **Governance of Cybersecurity: Fireside Chat with** |
|  | **Guest Speaker** |
| 4:30 – 5:00PM | **Wrap up and Final Thoughts (Stuart, Michael,** |
|  | **Keri)** |