



Leading an AI-Driven Organization

Sample Schedule – In Person

All times noted are in Eastern Daylight Time (America/New York)

Day 1: AI Business Impact

- **8:15am-9:00am: Registration/Breakfast**
- **9:00am – 10:30am: Welcome to Leading the AI-Driven Organization**
- Leading the AI-Driven Organization: objectives and aims
- Where are we today with AI and how did we get here?
- **10:30am-10:45am: Break**
- AI Today: ‘Fireside Chat’ with MIT Sloan Dean Georgia Perakis and MIT Schwarzman College of Computing Dean Dan Huttenlocher
- **12:15pm-1:15pm: Lunch**
- AI technologies: definitions and differences: Antonio Torralba
- **2:45pm – 3:00pm: Break**
- AI Transformative Impact: Paul McDonagh-Smith
- **4:30pm – 4:45pm: AI Playbook Activity**
- **5:00pm – 6:30pm: Networking Reception**
- 5:00pm: Day 1 review and online playbook completion

Day 2: AI: Strategic Innovation

- **8:15am – 9:00am: Breakfast**
- **9:00am – 9:30am: Learning Circle**
- AI/ML, Data Analytics and Business Advantage: Rama Ramakrishnan
- **11:00am – 11:15am: Break**
- Leading with AI: Application Example: Rama Ramakrishnan
- **12:45pm – 1:15pm: Lunch**
- AI: Data, Fuel of AI with Sertac Karaman
- **2:45pm – 3:00pm: Break**
- Activating an Innovation Mindset with Phil Budden
- **4:30pm – 4:45pm: AI Playbook Activity**

Day 3: AI: Optimizing Application

- **8:15am – 9:00am: Breakfast**
- **9:00am – 9:30am: Learning Circle**
- AI: Expectation versus Reality: Paul McDonagh-Smith
- **11:00am – 11:15am: Break**
- AI and Deep Technology Systems: How to Optimize AI Application: Fiona Murray and Amir Husain
- **12:45pm – 1:15pm: Lunch**
- **1:15pm – 2:45pm: MIT Campus Tour**

- **2:45pm – 3:00pm: Break**
- Responsible AI: DEI and Dealing with Bias: MIT Guests
- **4:30pm – 4:45pm: AI Playbook Activity**

Day 4: AI: Human Elements

- **8:15am – 9:00am: Breakfast**
- **9:00am – 9:30am: Learning Circle**
- AI: Human Elements: Paul McDonagh-Smith
- **10:30am – 10:45am: Break**
- AI Workforce Readiness and Culture: Industry Guest
- **12:15pm – 1:15pm: Lunch**
- Superminds: Combining Humans and Computers: Tom Malone
- **2:45pm – 3:00pm: Break**
- MIT App Inventor: Building your own GenAI Chatbot: MIT App Inventor Team
- **4:30pm – 4:45pm: AI Playbook Activity**
- **5:30pm – 8:00pm: Celebratory Dinner**

Day 5: AI: Trajectory and Trends

- **8:15am – 9:00am Breakfast**
- **9:00am – 9:30am: Learning Circle**
- AI: MIT multi-domain discussion on AI trajectory and trends (e.g. technology, healthcare, economics, policy)
- **10:30am – 10:45am: Break**
- Leading your AI-Driven Organization: Key Principles: Paul McDonagh-Smith
- **11:45am – 12:00pm: Break**
- Course reflections and Certificate Ceremony
- **12:45pm: Grab and Go Lunch**