

QUESTIONS ARE THE ANSWER: A BREAKTHROUGH APPROACH TO CREATIVE PROBLEM SOLVING, INNOVATION, AND CHANGE



WHEN

Apr 16 – 17, 2025 - live
online

Oct 28 – 29, 2025 - in
person

PRICE

\$4,900

WHERE

Live online: Zoom

In person: Cambridge, MA

EXECUTIVE CERTIFICATE TRACK

Management and Leadership

What if you could unlock a better answer to your most vexing problem just by changing the question? This new, highly interactive program helps executives cultivate deeply inquisitive leadership practices that can lead to breakthrough results. Through engaging discussion and active challenge-driven exercises, you will learn conceptual frameworks and behavioral habits for cultivating an inquiry-driven approach to leadership and life. These same methodologies will also help you overcome the natural challenges of isolation as a senior leader and help you uncover your greatest blindspots—what you don't know you don't know.

Bring a real challenge to workshop in the program and leave with research-based insights and methods for transforming yourself, your teams, and your organization into being more curious, fearless, and ultimately, innovative.

Please visit our website for the most current information.

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MANAGEMENT
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Hal Gregersen



Marsha Dunn

TAKEAWAYS

As a participant in this course, you will learn:

- Why all questions are not created equal, including why some questions foster positive change and others are simply toxic.
- How to create the unique conditions for catalytic questioning to cause radical shifts in beliefs and behaviors.
- What behavioral approaches can open a window onto “things you don’t know you don’t know” – the blind spot of any leader.
- How to generate greater individual and organizational value from uncomfortable, assumption-challenging experiences.
- How to become more reflectively quiet and engage the “power of the pause” more often at work and in life.
- Where, when, and how change-focused CEOs and innovators disrupt and transform their industries by leveraging their questioning capital—a track record of seizing on catalytic questions and seeing them through to impact.

WHO SHOULD ATTEND

This course has been developed for individuals seeking to solve big challenges, lead positive change and disruption, and/or create a culture of inquiry and creative problem solving in their teams and organization. The course content is applicable to professionals in any role and in any industry, but has been designed with senior managers and executives in mind. If you’re ready to make progress on a real challenge you face, confront your potential blind spots as a leader, and practice truly catalytic questioning—all among a diverse group of peers from around the world—then this program is for you.



While it may seem counterintuitive (Who needs questions? We need answers!), encouraging people to formulate lots of questions around an issue or problem can lead to deeper analysis and a better understanding of that problem—which, eventually, can yield smarter ideas on how to tackle it.

—Hal Gregersen, FastCompany

CONTACT INFORMATION

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