
***** All Times Noted Are Eastern (Boston, MA) Time**

DAY 1
8:30AM – 1:30PM

(Includes two 15 minute breaks)

Why is Innovation a Challenge in Large Organizations?

Innovation Ecosystems (iEcosystems) – the MIT Model

Engaging iEcosystems - Innovation Loops

Your iEcosystem Strategy – Strategic Engagement

Completion of asynchronous work is required prior to day 2

DAY 2
8:30AM – 1:30PM

(Includes two 15 minute breaks)

Designing iEcosystem Engagement: Introduction & Hackathons

Designing iEcosystem Engagement: Accelerators & Prize Competitions

Leadership in delivering iEcosystem engagement

Certificate Ceremony

Schedule subject to change