

**DAY 1**

8:00 – 8:30 AM	Registration and Continental Breakfast
8:30 – 9:00 AM	<b>Introduction</b>
9:00 – 10:30 AM	<b>What Managers Need to Know About Cybersecurity</b>
10:30 – 10:45 AM	<b>Playbook 1</b>
10:45 – 11:00 AM	Break
11:00 AM – 12:15PM	<b>Organizing Cyber Management Priorities</b>
12:15 – 12:30 PM	<b>Playbook 2</b>
12:30 – 1:30 PM	Lunch
1:30 – 3:00 PM	<b>Identifying and Managing Vulnerabilities: Developing a Cyber Defense</b>
3:00– 3:15 PM	<b>Playbook 3</b>
3:15– 3:30 PM	Break
3:30 – 5:00 PM	<b>Managing Through A Cyber Crisis-TTX</b>
5:00 – 5:30 PM	<b>Playbook 4, wrap up, and evening assignment (read case for tomorrow)</b>
5:30 – 6:30 PM	Reception

## **DAY 2**

8:00 – 8:30 AM	Continental Breakfast
8:30 – 9:00 AM	<b>Day 1 Recap</b>
9:00 – 10:30 AM	<b>Building a Culture of Cybersecurity: A Case Study Discussion</b>
10:30 – 10:45 AM	<b>Playbook 5</b>
10:45–11:00 AM	Break
11:00AM – 12:30 PM	<b>Managing Risk: Measuring and Managing Cyber Risk</b>
12:30 – 12:45PM	<b>Playbook 6</b>
12:45 – 1:30 PM	Lunch
1:30 – 3:00 PM	<b>Business and Ethical Issues in Cybersecurity: Security vs Privacy</b>
3:00 – 3:15 PM	<b>Playbook 7</b>
3:15 – 3:30 PM	Break
3:30 – 4:30PM	<b>Governance of Cybersecurity: Fireside Chat with Guest Speaker</b>
4:30 – 5:00PM	<b>Wrap up and Final Thoughts</b>