



Crisis Leadership

In-Person Sample Schedule

DAY 1

8:00am-5:30pm

Welcome and Introductions
Executive Readiness: Strategic Risk, Legal Exposure, and Crisis Decisions
Executive Crisis Leadership:
Before, During, and After a Crisis
Cyber-Attacks and Ransomware
Welcome Reception

DAY 2

8:00am-5:00pm

Welcome and Review
Guest Speaker (TBD): Our Crisis and What to Learn from It
Events Analysis: Decisions That Protected, Damaged, or Rebuilt an Organization
Crisis Communications for Executives: What to Expect, How to Prepare
Crisis Simulation: Participant Guidelines
Crisis Simulation:

- Intelligence Briefing
- Escalating Events Response
- Board, Regulator, or Media Briefing
- After-Action Review

Course Review and Summary

**Schedule subject to change*