



AI Adoption: Driving Business Value and Impact

Sample Schedule

6 weeks (excluding orientation)
Entirely online
Self-paced
learning 6-8
hours/week*

**The recommended weekly time commitment for core content is 4-5 hours, taking into account the busy lifestyles of working professionals, with an additional 2-3 hours recommended for non-compulsory weekly extension activities, should you have the time. Each module is released weekly, allowing a flexible but structured approach to learning. You'll be supported as you engage in individual activities and group discussions, ensuring you feel confident to submit your best work at each weekly deadline.*

- Orientation Module
- Module 1: Understanding AI Today
- Module 2: Framing and Fixing Problems with AI
- Module 3: Multiplying AI Impact
- Module 4: Adapting Your Workforce with AI
- Module 5: Managing an AI-Driven Organization
- Module 6: Activating Your AI Advantage

Schedule subject to change