
Day 1

8:30 AM – 8:45 AM

Welcome and Introductions
Executive Education Team

8:45 AM – 9:00 AM

Leading Innovation in an Exponential Age: Introductions and Overview
Hal Gregersen

9:00 AM – 12:00 PM

Exploring and Integrating the Five Skills of Disruptive Innovators: Questioning, Observing, Networking, Experimenting, Associating
(includes flexible break)
Hal Gregersen

12:00 PM – 1:00 PM

Break

1:00 PM – 2:30 PM

Exploring and Integrating the Five Skills of Disruptive Innovators: Questioning, Observing, Networking, Experimenting, Associating (cont.)
Hal Gregersen

2:30 PM – 2:45 PM

Break

2:45 PM – 4:15 PM

Leveraging Discovery Skills to Navigate the Unknown and Strengthen Your Innovation Capital
Hal Gregersen

Day 2

8:30 AM – 9:00 AM

Learning Synthesis
Marsha Dunn and Dr. Phil Budden

9:00 AM – 10:30 AM

What is Innovation? What's your 'iDNA' Profile?
Dr. Phil Budden

10:30 AM – 10:45 AM

Break

10:45 AM – 12:15 PM

What is the innovation 'Job-to-be-Done' (JTBD)?
Dr. Phil Budden

12:15 PM – 1:00 PM

Break

1:00 PM – 4:00 PM

How do leaders use the iDNA Profile and Discovery Skills to build sustainably innovative and inclusive Teams and Organizations?
(includes flexible break)
Dr. Phil Budden

4:00 PM – 4:15 PM

Executive Certificate Ceremony and Closing

