

Fundamentals of Finance for the Technical Executive

In-Person Sample Schedule

All times noted are in Eastern U.S. (Boston, MA) time zone.

Day 1:

7:45 – 8:30 AM	Registration and Breakfast
8:30 AM – 12:30 PM	Introduction to Corporate Finance <i>Paul Mende</i> Basic concepts of finance Review of accounting basics Financial statement analysis and forecasting Projecting future funding needs The concept of sustainable growth; the tension between product-market strategy and financial policies Case: Wilson Lumber
12:30 – 1:30 PM	Lunch
1:30 – 5:30 PM	Introduction to Project Valuation <i>Leonid Kogan</i> Fundamental principles of finance Present value and asset valuation Project valuation, free cash flows Estimation of free cash flows with accounting data
5:30 – 6:30 PM	Reception

Day 2:

7:45 – 8:30 AM	Breakfast
8:30 – 10:30 AM	Capital Budgeting and Project Valuation Methods <i>Leonid Kogan</i> Estimation of free cash flows with accounting data Hands-on valuation exercises
10:30 AM – 12:30 PM	Project Valuation <i>Leonid Kogan</i> Alternative capital budgeting rules: IRR, payback, multiples Case: Acid Rain: The Southern Co. (A) DCF versus the alternatives: pros and cons
12:30 – 1:30 PM	Lunch
1:30 – 4:00 PM	Project Financing in an Uncertain World <i>Paul Mende</i> Incorporating uncertainty: real options Sensitivity and scenario analysis Investment staging and management Case: Genzyme/Geltex Joint Venture
4:00 – 4:30 PM	Wrap-up and Adjournment