All times noted are in Eastern U.S. (Boston, MA) time zone.

DAY 1

8:30 – 9:00 AM	**Introductions**
9:00 – 10:30 AM	**What Managers Need to Know About Cybersecurity**
10:30 – 10:40 AM	**Playbook 1**
10:40 –10:50 AM	Break
10:50 AM – 12:15 PM	**Organizing Cyber Management Priorities**
12:15 PM – 12:25 PM	**Playbook 2**
12:25 – 1:15 PM	Lunch Break
1:15 – 2:24PM	**Identifying and Managing Vulnerabilities: Building Defense in Depth**
2:45– 2:55 PM	**Playbook 3**
2:55– 3:00 PM	Wrap up of Day 1 (evening assignment)

DAY 2

9:00 – 9:15AM	**Day 1 Recap**
9:15– 10:30 AM	**Building a Culture of Cybersecurity: A Case Study Discussion**
10:30 – 10:40 AM	**Playbook 4**
10:40–10:50 AM	Break
10:50 – 12:20PM	**Managing Risk: Cybersecurity Metrics and Evaluation**
12:20 – 12:30PM	**Playbook 5**
12:30 – 1:15 PM	Lunch Break

1:15 – 2:45 PM	**Business and Ethical Issues in Cybersecurity: Security vs Privacy**
2:45 – 2:55 PM	**Playbook 6**
2:55 – 3:00 PM	Wrap up of Day 2

DAY 3

9:00 – 9:15AM	**Day 1 Recap**
9:15 – 10:45 AM	**Managing Through A Cyber Crisis-TTX**
10:45 – 10:55 AM	**Playbook 7**
10:55–11:10 AM	Break
11:10 – 12:10PM	**Governance of Cybersecurity: Fireside Chat with a CISO**
12:10 – 12:30PM	**Program Wrap up and Final Thoughts**
12:30pm	Program Ends

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DAY 1

8:00 – 8:30 AM	Registration and Continental Breakfast
8:30 – 9:00 AM	**Introduction (Keri Pearlson)**
9:00 – 10:30 AM	**What Managers Need to Know About Cybersecurity (Stuart Madnick)**
10:30 – 10:45 AM	**Playbook 1**
10:45 –11:00 AM	Break
11:00 AM – 12:15PM	**Organizing Cyber Management Priorities (Keri Pearlson)**
12:15 – 12:30 PM	**Playbook 2**
12:30 – 1:30 PM	Lunch
1:30 – 3:00 PM	**Identifying and Managing Vulnerabilities: Developing a Cyber Defense (Michael Siegel)**
3:00– 3:15 PM	**Playbook 3**
3:15– 3:30 PM	Break
3:30 – 5:00 PM	**Managing Through A Cyber Crisis-TTX (Keri Pearlson)**
5:00 – 5:30 PM	**Playbook 4, wrap up, and evening assignment (read case for tomorrow)**
5:30 – 6:30 PM	Reception

DAY 2

8:00 – 8:30 AM	Continental Breakfast

8:30 – 9:00 AM	**Day 1 Recap (Keri Pearlson)**
9:00 – 10:30 AM	**Building a Culture of Cybersecurity: A Case Study Discussion (Keri Pearlson)**
10:30 – 10:45 AM	**Playbook 5**
10:45–11:00 AM	Break
11:00AM – 12:30 PM	**Managing Risk: Measuring and Managing Cyber Risk (Michael Siegel)**
12:30 – 12:45PM	**Playbook 6**
12:45 – 1:30 PM	Lunch
1:30 – 3:00 PM	**Business and Ethical Issues in Cybersecurity: Security vs Privacy (Stuart Madnick)**
3:00 – 3:15 PM	**Playbook 7**
3:15 – 3:30 PM	Break
3:30 – 4:30PM	**Governance of Cybersecurity: Fireside Chat with Guest Speaker**
4:30 – 5:00PM	**Wrap up and Final Thoughts (Stuart, Michael, Keri)**