

Economics for Business (self-paced online) Sample Schedule

8 weeks (excluding orientation) Entirely onlineSelf-paced learning 6-8 hours/week*

*The recommended weekly time commitment for core content is 4-5 hours, taking into account the busy lifestyles of working professionals, with an additional 2-3 hours recommended for non-compulsory weekly extension activities, should you have the time. Each module is released weekly, allowing a flexible but structured approach to learning. You'll be supported as you engage in individual activities and group discussions, ensuring you feel confident to submit your best work at each weekly deadline.

This online program integrates rich, interactive media such as videos, infographics, and e-learning activities as well as traditional didactic components such as written study guides (program notes). There are also opportunities for collaborative learning through discussion forums. The following modules contribute to the holistic approach of your learning path:

WELCOME TO YOUR ONLINE CAMPUS: ONE WEEK

You'll be welcomed with a personal call and get introduced to your online teaching and technical support network. Begin connecting with fellow participants while exploring the navigation and tools of your Online Campus. Be alerted to key milestones in the learning path, and review how your results will be calculated and distributed. You'll be required to complete your participant profile, confirm your certificate delivery address, and submit a digital copy of your passport/identity document.

MODULE 1: THE GLOBAL ECONOMY

This module focuses on highlighting solutions and methods involved in correcting a stalled economy.

MODULE 2: CONSUMER CONFIDENCE AND POLICY EFFECTS

This module explores how macroeconomic policies can be designed to promote economic stability. You'll learn to recognize how consumer confidence influences the economic cycle, and debate the efficacy of monetary policies in specific contexts of recessions, booms, and financial crises.

MODULE 3: CURRENCIES, CRISES, AND CRYPTOS

Assess the function of currencies and the role of the banking system in the economy.

MODULE 4: MEASURING ECONOMIC HEALTH: THE CURRENT ACCOUNT

Explore how trade deficits and surpluses occur, and considers how they can be managed.

MODULE 5: MEASURING ECONOMIC HEALTH: THE LABOR MARKET

Learn how to model the economic impact of fluctuations in unemployment and wages

MODULE 6: ECONOMIC SHOCKS

Judge the impact of economic shocks on the labor market, wages, exports, imports, and the economy in general.

MODULE 7: SOCIAL PEACE AND POLITICAL FACTORS

Explores how macroeconomic principles collide with social and political aspirations.

MODULE 8: CREATING ECONOMIC SUSTAINABILITY

Reflect upon how the values of individuals, corporations, and governments impact the sustainability of macroeconomic systems.