



Navigating AI: Driving Business Impact and Developing Human Capability

Sample Schedule

5 months (excluding orientation)

Entirely online

Self-paced learning

6-8 hours/week*

**The recommended weekly time commitment for core content is 4-5 hours, taking into account the busy lifestyles of working professionals, with an additional 2-3 hours recommended for non-compulsory weekly extension activities, should you have the time. Each module is released weekly, allowing a flexible but structured approach to learning. You'll be supported as you engage in individual activities and group discussions, ensuring you feel confident to submit your best work at each weekly deadline.*

This online program integrates rich, interactive media such as videos, infographics, and e-learning activities as well as traditional didactic components such as written study guides (program notes). There are also opportunities for collaborative learning through discussion forums. The following modules contribute to the holistic approach of your learning path:

Orientation module

Welcome to your Online Campus

Section 1: AI Implications for Business Strategy

- Module 1: An Introduction to Artificial Intelligence
- Module 2: Machine Learning in Business
- Module 3: Generative AI in Business
- Module 4: Robotics in Business

- Module 5: Artificial Intelligence in Business and Society
- Module 6: The Future of Artificial Intelligence

Section 2: Machine Learning in Business

- Module 1: Introduction to Machine Learning
- Module 2: Implementing Machine Learning in Business
- Module 3: Sensing the Physical World
- Module 4: Helping Machines to Learn Language
- Module 5: Finding Patterns in Human Transactions
- Module 6: Machine Learning Challenges and Future

Section 3: Introduction to Handling the Human Side of Digital Transformation

- Module 1: Navigating Transformational Change from the Human Perspective
- Module 2: Transitioning to New Roles
- Module 3: Leading People through Capability Shifts
- Module 4: Navigating Emotions
- Module 5: Roles, Capabilities, and Emotions: A Complex Mix to Manage
- Module 6: Mapping the Transition Journey