

Understanding and Solving Complex Business Problems Program Agenda

Live Online

All times noted are Eastern U.S. time

DAY 1

8:30 AM – 8:45 AM Introductions and Overview

Brad Morrison

8:45 AM - 12:30 PM

15 min break - tbd

I. Introduction to System Dynamics

Interactive Simulation (Beer Game)

Brad Morrison & Hazhir Rahmandad

12:30 PM - 1:30 PM BREAK

1:30PM - 5:00 PM

II. The Tools of System Dynamics

15 min break - tbd

The Tools and Process of System Dynamics

Hazhir Rahmandad

DAY 2

8:30 AM - 12:15 PM

III. Policy Design in Complex Organizations

15 min break - tbd

Late, Expensive, and Wrong: Using System Dynamics to Understand and

Improve Project Management

Brad Morrison

12:15 PM - 1:00 PM

BREAK

1:00 PM - 1:15 PM

Certificate Ceremony

1:15PM - 4:30 PM

IV. The Implementation Challenge

15 min break - tbd

System Dynamics in Action: A Tale of Two Cases

Brad Morrison